

—
2017
—

FISHING TACKLE
CATALOGUE
—




LISICA.RS
MUSZAK IZDAWN

NOMURA 確かにキャッチ
catch for sure

www.nomuralures.com



W

hen you choose a Nomura reel you choose a reliable fishing companion, it will be with you for years to come. Our ongoing research has led us, through the use of innovative materials, to achieve cutting-edge solutions, including the new bodies in carbon and full stainless steel. On the inside, the best and newest Japanese components round off of these perfect casting machines.

There's only one thing to say: you must try them.



REELS

超強力特殊な設計
—NOMURA—
superstrong special design

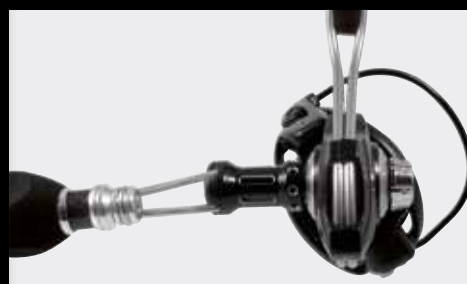
Senshi is not just a tool, it is a piece of highly advanced technology that combines functionally with fashion, but you only need to fish with it to understand the real high quality performance of the reel. This "warrior" (which is the meaning of the Japanese word "Senshi") is entirely made of metals instead of the usual graphite, for this reason it is extremely lightweight and yet very strong.

JUST TRY IT.

—SENSHI FD

超強力特殊な設計





超強力特殊な設計 — SENSHI FD

*superstrong special design
naked body & handle*

9 stainless steel long life Japanese ball bearings combined with 1 roller bearing controlling the one-way clutch system, it has a super strong drive gear and all enclosed under the aluminium cover. The aluminium rotor designed with the latest 3D computer software is perfectly balanced without the addition of external weights so one can obtain better stabilization of the gears and avoid a swing in the spool.

The B.L.R. Anti-twist roller system with a thick hollow ball, reduces dramatically any line twisting at every turn of the handle and also the wearing of the line.

The reel is developed with two aluminium machine cut spools, high quality handle cups, a soft EVA ergonomic handle knob and the drag is assembled with a large carbon washer, entirely sealed.



FEATURES:

- Stainless steel body - Aluminium frame and rotor - CNC aluminium ultra lightened spool - Spare aluminium spool
- 9+1 SS Japanese bearings system - Advanced One Way Clutch - Carbon washers micrometric drag - Anti twist power roller
- Oversized hollow bail arm - Advanced computer balanced rotor - Stainless steel ultra lightened handle - Ergonomic carbon / EVA knob

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10101030	3000	322 g	5.2:1	1 aluminium	mm/m 0.25/245 0.30/170 0.35/125	
NM10101040	4000	332 g	5.2:1	1 aluminium	mm/m 0.30/195 0.35/145 0.40/110	





CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10501425	2500	351 g	5.3:1	1 aluminium	mm/m 0.23/200 0.28/150	
NM10501435	3500	390 g	5.3:1	1 aluminium	mm/m 0.33/200 0.37/150	

ISEI professional

プロフェッショナルシリーズ
フロントドラッグ

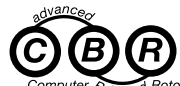
FEATURES:

- 13+1 Japanese SS bearings system
- Swing reduction
- Spool Support System (ptd)
- Stainless steel shaft and drive gear
- Floating main shaft design
- Microadjusting power drag
- Antireturn Bail System (ptd)
- Full aluminium alloy construction
- Waterproof sealings
- Intelligent Oscillating System (ptd)

Nomura engineers have designed and developed a new concept in reel: the innovation that we called "Isei". A very sensitive drag, and an immediate response!

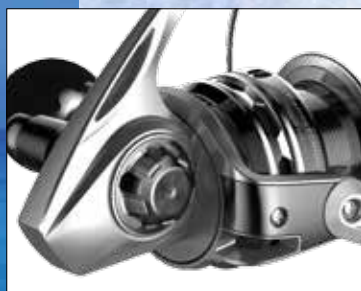
It includes 3 international patents inside:

- The Drag Force Stabilize Patent: adding one more contact part between the spool and the main shaft to reduce the deflecting of the spool.
- The Bail Anti-trip Patent: increases the resistance between the rotor and the body to avoid bail wire trip back when casting.
- The Gear System and Stroke Stabilize Patent: this inner system increases the stability of the main shaft and the spool when spinning.



THAT'S
NOMURA

NEW!



総防水 愛知 AICHISW full saltwater treatment

Someone of Nomura Pro Team has called it the Saltwater King.

Why? Because of its perfect watertightness and amazing reliability in harsh marine conditions.

Our new Aichi SW features the latest Japanese technologies and cutting-edge components, a perfect candidate to become your steady partner in the most challenging marine sessions.



FEATURES:

- 11+1 Japanese SS bearings system
- Full metal construction
- Total waterproof sealings
- Stainless steel shaft and drive gear
- 2 ball bearings spool balance system
- Micro pitch drag adjustment
- Oversized drag carbon washers
- Antireturn Bail System
- One way clutch with no-reverse lever

AVAILABLE FROM
JANUARY 2017

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10511245	4500	512 g	5.3:1	1 aluminium	mm/m 0.35/170 0.40/130	
NM10511255	5500	544 g	5.3:1	1 aluminium	mm/m 0.35/210 0.40/160	



REELS

愛知 AICHI

high speed performance

高速性能 - フロントドラグ



CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10401010	1000	230 g	6.3:1	1 graphite	mm/m 0.18/235	
NM10401020	2000	240 g	6.3:1	1 graphite	mm/m 0.18/285	
NM10401030	3000	260 g	6.3:1	1 graphite	mm/m 0.25/215	
NM10401040	4000	270 g	6.3:1	1 graphite	mm/m 0.30/175	
NM10401050	5000	390 g	6.3:1	1 graphite	mm/m 0.35/195	
NM10401060	6000	400 g	6.3:1	1 graphite	mm/m 0.45/140	



Another high-end, spinning reel characterized by a long series of cutting-edge technical features. High speed 6.3:1, low friction carbon rotor, carbon frame, extra light body, aluminium spool, extra graphite spool, 9+1 Japanese bearings system, one-way clutch, antitwist power line roller, oversized bail arm, advanced computer balanced rotor.

Find out the lightness and reliability of the brand new flat carbon handle with ergonomic EVA knob.

The assortment of sizes makes this reel ideal for any type of spinning.

CARBON
body + rotor





high speed performance

高速性能 - フロントドラグ

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10300810	1000	230 g	6.3:1	1 graphite	mm/m 0.18/235 0.20/195 0.25/120	
NM10300820	2000	240 g	6.3:1	1 graphite	mm/m 0.18/285 0.20/230 0.25/150	
NM10300830	3000	270 g	6.3:1	1 graphite	mm/m 0.25/215 0.30/150 0.35/110	
NM10300840	4000	280 g	6.3:1	1 graphite	mm/m 0.30/175 0.35/130 0.40/100	
NM10300850	5000	387 g	6.3:1	1 graphite	mm/m 0.35/195 0.40/150 0.50/95	
NM10300860	6000	410 g	6.3:1	1 graphite	mm/m 0.45/140 0.50/115 0.60/80	

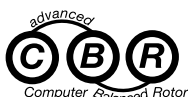


Technically speaking one of the best reels on trade.
High speed 6.3:1, low friction carbon rotor, carbon frame, extra light body, aluminium spool plus extra graphite spool, 7+1 Japanese ball bearings system, one-way clutch, antitwist power line roller, oversized bail arm, advanced computer balanced rotor.

The long series of outstanding features of this tool is completed by a last generation computer balanced rotor, CNC metal handle with ergonomic EVA knob.

A must-have for demanding anglers, recommended for use with braids as well.

CARBON
body + rotor



REELS



CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10701035	3500	290 g	6.2:1	1 aluminium	mm/m 0.30/260 0.35/210 0.40/150	



A perfect pair with Hiro rods created by Nomura engineers especially for fast spinning. The main characteristics of the reel is the top speed gear ratio 6.2:1 and the extra large diameter spool, thanks to that it can retrieve and spool perfectly and very very fast many meters of line or braid in few seconds.

6+1 precision sealed Japanese ball bearings, including one way clutch, small body and big spool is becoming a new trend all over the world for new generation reels, 2 forged alloy spools, computer balanced rotor to minimize vibrations at high speed ratio.

Fantastic drag sealed system with perfect washer and click sounded drag knob, CNC metal handle, EVA knob. All TUNED BY NOMURA!



CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10601110	1000	250 g	5.5:1	1 aluminium	mm/m 0.18/235 0.2/195 0.25/120	
NM10601120	2000	270 g	5.5:1	1 aluminium	mm/m 0.18/285 0.20/230 0.25/150	
NM10601130	3000	305 g	5.2:1	1 aluminium	mm/m 0.25/215 0.30/150 0.35/110	
NM10601140	4000	325 g	5.2:1	1 aluminium	mm/m 0.30/175 0.35/130 0.40/100	
NM10601150	5000	415 g	5.2:1	1 aluminium	mm/m 0.35/195 0.40/150 0.50/95	

Nomura Haru Street reels have an innovative Japanese ergonomic design, the perfect reel for spinning in all situations, in fresh or salt waters. The smallest sizes are created for Finesse, Light game, but could be used even for big fish fishing as the drag assembly system is completely sealed against water or sand, and it works on oversized washer to increase his power. 10 Stainless Steel precision Japanese ball bearings plus 1 super sealed b.b. running the one way clutch system.

CNC handle in aluminium, EVA knob, 5.2:1 gear ratio, worm shaft system, equipped with 2 forged aluminium alloy spools, brass gear for durable use and big bail arm with anti twist line roller.





CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10801210	1000	251 g	5.1:1	2 graphite	mm/m 0.18/215 0.20/125 0.25/110	
NM10801220	2000	253 g	5.1:1	2 graphite	mm/m 0.18/240 0.20/195 0.25/125	
NM10801230	3000	279 g	5.1:1	2 graphite	mm/m 0.25/245 0.30/170 0.35/125	
NM10801240	4000	294 g	5.1:1	2 graphite	mm/m 0.30/195 0.35/145 0.40/110	
NM10801250	5000	394 g	5.1:1	2 graphite	mm/m 0.35/275 0.40/210 0.50/135	
NM10801260	6000	407 g	5.1:1	2 graphite	mm/m 0.45/195 0.50/155 0.60/110	

REELS

KANJI 漢字 F.W. metal framed

Nomura engineers designed this little masterpiece as a perfect allrounder. The special shape with lightened inserts increases ergonomics and usability of the reel. The attractive look is combined with hi-end features: 12 steel ball bearings, machined aluminum lightened handle, micrometric high precision drag, 1 forged aluminum spool and 2 graphite spare spools. We already said it... Kanji FW is a little masterpiece.

Available from sizes 1000 to 6000, only front drag series, all made with ergonomic rubber soft-touch knob.





CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10000810	1000	248 g	5.1:1	1 graphite	mm/m 0.18/215 0.20/125 0.25/110	
NM10000820	2000	250 g	5.1:1	1 graphite	mm/m 0.18/240 0.20/195 0.25/125	
NM10000830	3000	276 g	5.1:1	1 graphite	mm/m 0.25/245 0.30/170 0.35/125	
NM10000840	4000	291 g	5.1:1	1 graphite	mm/m 0.30/195 0.35/145 0.40/110	
NM10000850	5000	391 g	5.1:1	1 graphite	mm/m 0.35/275 0.40/210 0.50/135	
NM10000860	6000	403 g	5.1:1	1 graphite	mm/m 0.45/195 0.50/155 0.60/110	

The pro angler spinning team at Nomura have called this reel simply "Kuro" which means black. The high quality components and the main gear give total smoothness of functioning and the new technology eliminates all vibrations.

Featuring 7 long life ball bearings and 1 roller bearing in the one-way clutch system, to guarantee extreme fluidity and great retrieve power.

Kuro has 1 extremely light aluminium spool, and a graphite spare spool is supplied as a standard, the micrometric system produces a very powerful drag result, perfect for fishing with monofilaments or braided lines.

Available from sizes 1000 to 6000 with only front drag series, all made with ergonomic and EVA soft-touch knob.



AIKO FD

高度なスピニングシリーズ



CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10200910	1000	242 g	5.5:1	1 graphite	mm/m 0.18/235 0.20/195 0.25/120	
NM10200920	2000	254 g	5.5:1	1 graphite	mm/m 0.18/285 0.20/230 0.25/150	
NM10200930	3000	291 g	5.2:1	1 graphite	mm/m 0.25/215 0.30/150 0.35/110	
NM10200940	4000	307 g	5.2:1	1 graphite	mm/m 0.30/175 0.35/130 0.40/100	
NM10200950	5000	396 g	5.2:1	1 graphite	mm/m 0.35/195 0.40/150 0.50/95	
NM10200960	6000	417 g	5.2:1	1 graphite	mm/m 0.45/140 0.50/115 0.60/80	

REELS



The main features of Aiko are its great fluidity and versatility.

This front drag reel was the first to be created by Nomura and thanks to the wide range of six different sizes (from 1000 to 6000), it is suitable for all kinds of fishing, in both fresh and salt water.

This year, especially for the European market, we have chosen a pearl white color with a black trim and handle.

This project has 8 long life Japanese ball bearings plus 1 rolling bearing for the one way clutch, developed with two different spools; one in conventional aluminium, designed to be used with braided and monofilament line in accordance to your fishing style and the second in graphite. The single piece handle with an ergonomic EVA soft-touch knob completes the perfection of the design.



ISEI BIG BAITCASTING

大きな容量の
リール

CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM19910930	300	276 g	5.2:1	mm/m 0.30/200	



5 KG MAX DRAG

Designed for the most extreme baitcasting, built with the latest technology. Its technical features make v Big Baitcasting performing in every imaginable situation. The reel feats an high-capacity anodized aluminium spool and a drag power up to 5 kg.

Just try it.

BIG CAPACITY LOW-PROFILE REEL

REELS



VOLKAN BAITCASTING 104BL

Baitcasting reel featuring 3+1ball bearings, anodized aluminium spool and handle, titanium coated line guide and magnetic drag control, star drag and tension knob. Thanks to its accuracy this reel is perfect for all baitcasting rods.

LEXIMA

4 KG MAX DRAG

CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM19900104	104BL	220 g	6.2:1	mm/m 0.33/110 - lbs/yds 12/120	



FALCON BAITCASTING 73L

Perfect high end baitcasting reel featuring 5+1ball bearings, double anodized forged aluminium spool, anodized aluminium light handle, titanium coated line guide and high-efficiency magnetic drag control. The soft touch knobs and the anodized metal components make this reel ideal for your baitcasting sessions in combination with LX 1 Limited rods.

LEXIMA

THAT'S
NOMURA



Left-handed



CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM19900560	73L	225 g	7.3:1	mm/m 0.29/150 - lbs/yds 12/120	

LEXIMA EXTREME TURBO ENGINE FOR LURE FISHING

FISH POISON



This great spinning rod features the latest Special Kigan 3D Z guides and a special IMSE carbon blank. Your casts will be just like you thought thanks to its special slim design.



CODE	LENGTH	LURE	SECT.	CLOSED	EUR
NM24011821	2.11 m	4-18 g	2	109 cm	
NM24012024	2.44 m	7-25 g	2	126 cm	
NM24014027	2.73 m	10-40 g	2	140 cm	
NM24014030	3.04 m	10-40 g	2	156 cm	

COMMANDER SEA BASS



Marine spinning at the highest level.

Special Kigan 3D Z guides, the best X-Wrapped hi-modulus carbon, VSS-Type reel seat for an outstanding grip, high sensitivity thanks to the special use of Micro Pitch tapping on the blank.



CODE	LENGTH	LURE	CLOSED	WEIGHT	EUR
NM24002125	2.51 m	7-21g	129 cm	119 g	
NM24002827	2.76 m	7-28 g	141 cm	158 g	

ALL RODS ARE DELIVERED IN PET CASE

LX 1 LIMITED BAITCASTING

This cutting-edge baitcasting rod has been designed and balanced to reduce the stress of long-time fishing. Its super high elasticity will give you all the sensitivity you can expect from an ideal rod.

High class finishing and components complete the series, just try it.



CODE	LENGTH	LURE	SECT.	CLOSED	WEIGHT	EUR
NM29002119	1.98 m	5-21 g	2	103 cm	118 g	
NM29002819	1.98 m	7-28 g	2	102 cm	127 g	



LEXIMA

LEXIMA SELECTION



SPECIAL RAW BLANKS

The blanks of these rods are finished in a special way to enhance both the aesthetics and the resistance, a real tackle for purists.



MASTER CASTING CONTROL

The special-ribbed high modulus carbon adopted in our range of rods makes virtually every type of casting possible, allowing control and precision never seen before. Every cast will be the far-reaching and accurate cast that you dream of.



MASTER LURE CONTROL

Specifically conceived to enhance the efficiency of our lures, this new formula, a combination of the perfect calibration of weights and design of tips and blanks will allow you to control the bait in a surprisingly accurate way, making it even more realistic and irresistible for the catch.



We are particularly proud to present our line of rods, here we have the best materials combined with a new attractive design to produce quality and reliability of the highest order.

We have used the best components put together with our own new technology to make possible these all important Nomura features.



SALTWATER SPECIAL EQUIPPED

These rods feature components specifically designed to withstand the stresses of marine prey and salt water.



HI-MODULUS CARBONS

For each rod we have carefully selected the type of high modulus carbon perfectly suitable for the purpose of the rod.



FUJI® COMPONENTS

The rods marked with this logo feature the best FUJI® components making them even more durable and reliable.



CODE	ACTION	LENGTH	C.W.	SECT.	WEIGHT	EUR
NM28111020	EXTRA FAST ML	2.03 m / 6'8"	3.5-10.5 g	1	105 g	
NM28111820	FAST M	2.05 m / 6'9"	5-18 g	1	99 g	
NM28112821	FAST MH	2.13 m / 7'	8-28 g	1	105 g	
NM28114221	FAST H	2.18 m / 7'2"	14-42 g	1	109 g	

USE SPECS:

CODE	LURE WEIGHT OZ	LINE TEST
NM28111020	1/8-3/8	5-10 lb
NM28111820	3/16-5/8	6-14 lb
NM28112821	1/4-1	8-20 lb
NM28114221	1/2- 1 1/2	12-25 lb



ISEI JAS PRO SPINNING and PRO CASTING

Pure Carbon 30 Tons blanks characterized by an extremely slim hi-modulus carbon material, especially created to have always a rapid tip action, for both models (spinning and casting). The reel seat is a genuine Fuji, Japanese made in nylon, carbon and graphite that allows a great contact with the blank and a superior control of the rod. All of the 8 models have been independently designed for a single technique and this new range covers all the needs enhancing the sensations of the most selective anglers .

The high grade EVA is splitted to help in the casting action and reduce again the already light weight of the rod.

Genuine Fuji K-concept guides and Fuji K-concept micro guides are perfect for use with braids and are well located to increase casting capability.



NEW STEADY STIFF BLANKS





CODE	ACTION	LENGTH	C.W.	SECT.	WEIGHT	EUR
NM28121721	EXTRA FAST ML	2.13 m / 7'	5-17 g	1	130 g	
NM28121821	FAST M	2.18 m / 7'2"	5-18 g	1	123 g	
NM28122821	FAST MH	2.18 m / 7'2"	8-28 g	1	122 g	
NM28124221	FAST H	2.18 m / 7'2"	14-42 g	1	147 g	

USE SPECS:

CODE	LURE WEIGHT OZ	LINE TEST
NM28121721	3/16-3/8	6-14 lb
NM28121821	1/4-3/4	10-16 lb
NM28122821	1/4-1	12-20 lb
NM28124221	1/2-1 1/2	12-25 lb

NEW STEADY STIFF BLANKS





ISEI professional 専門の紡績

Super top level two-piece rods engineered by Nomura staff for competition. 3 different sizes, 2 different casting weights can cover every need of the European angler.

The design of Nomura Isei required a long time because it was our intention, and we believe to have succeeded, to build a series of rods that could be used for fishing both from the shore and from the boat. The engineers set out to create a design which would allow the use of both lightweight lures or weighty lures without any precision lost to casting and sensibility.





Nomura Isei is a limited edition made for those anglers who refuse to compromise. These rods are unique in their design and construction. They are made of the best carbon fibre available on the market, the best resins, FUJI ALCONITE guides and FUJI reel seat. The material and the techniques which form this rod benefit from the use of 30 TON carbon and spigot joint in order to reach high rigidity, sensitivity and lightness

The Nomura team has tested these rods to the limit with fantastic results!

To enable accurate underarms jerk fishing, the first segment below the reel seat has no EVA fitted.

ISEI 10-35

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22003521	2,10 m	10-35 g	2	111 cm	151 g	
NM22003524	2.40 m	10-35 g	2	125 cm	158 g	
NM22003527	2.70 m	10-35 g	2	140 cm	177 g	

ISEI 15-50

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22005021	2,10 m	15-50 g	2	111 cm	160 g	
NM22005024	2.40 m	15-50 g	2	125 cm	162 g	
NM22005027	2.70 m	15-50 g	2	140 cm	194 g	



原 SPECIAL
RAWBLANKS

30-T
carbon

MCC MASTER
CASTING
CONTROL

MLC MASTER
LURE CONTROL



ISEI professional 光釣 LightGame スピーニングゲーム
専門の紡績

The rod for Finesse! New customs design created and cared in every details for all Japan style fishing lovers.
What a marvelous rod Nomura Pro Staff created with the Japanese Engineers!
High modulus carbon, super slim and fast tip action blanks, many sizes from 0 to 36 grams to catch all
requirements of the most trendy fishing style:
Light Game, Finesse, Rock Fishing, Drop Shot, Trout Area are perfect for this rod!

Superb genuine carbon Fuji reel seat, minimal handle to control directly and better the soft and hard small
lures. Long K style SIC guides guarantee super cast ability even with small weight lures as in the top of the
rod Nomura Pro Staff prefers to use for light game SIC Micro guides with high density and light weight.
NOMURA ISEI LIGHT GAME is the best rod to control small lures. Just amazing!



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM25000618	1.85 m	0-6 g	2	95.5 cm	78 g	
NM25000920	2.00 m	2-9 g	2	103.5 cm	88 g	
NM25001022	2.20 m	2-10 g	2	113.5 cm	95 g	
NM25101620	2.00 m	4-16 g	2	103.5 cm	91 g	
NM25101822	2.20 m	5-18 g	2	113.5 cm	99 g	
NM25202822	2.20 m	8-28 g	2	113.5 cm	100 g	
NM25203623	2.35 m	12-36 g	2	121.5 cm	112 g	

ISEI professional
専門の紡績
光釣リ LightGame スピンングゲーム

原
SPECIAL
RAWBLANKS

30-T
carbon

MCC MASTER
CASTING
CONTROL

MLC MASTER
LURE CONTROL

Fuji

新!
NEW!

RODS
ISEI special Trout Area
専門の紡績 トラウトのスペシャリスト

TUNED BY NOMURA
TEAM SPECIALIST

Special
Light Game
スピニングゲーム



ISEI special Trout Area
専門の紡績 トラウトのスペシャリスト

Trout Area, fishing style born in Japan, is spreading all over the world and Nomura could not miss to present its flagship rod dedicated to this.

Isei Special Trout Area is an extremely light rod - in its longest size it weights only 90 g - and is designed to cast light and ultralight baits with a specific action for spoons.

This amazing fishing tool features a 30 T carbon blank and genuine Fuji® anti tangle-framed guides to avoid any trouble while casting with strength.

The fractioned Fuji® reel seat allows the angler to get the maximum sensitivity and then to feel any bite or touch.

Isei Special Trout Area is a competition rod that will boost the emotions that only Trout Area can give: fighting big trouts with ultralight equipment.



Genuine Fuji® Hook Holder



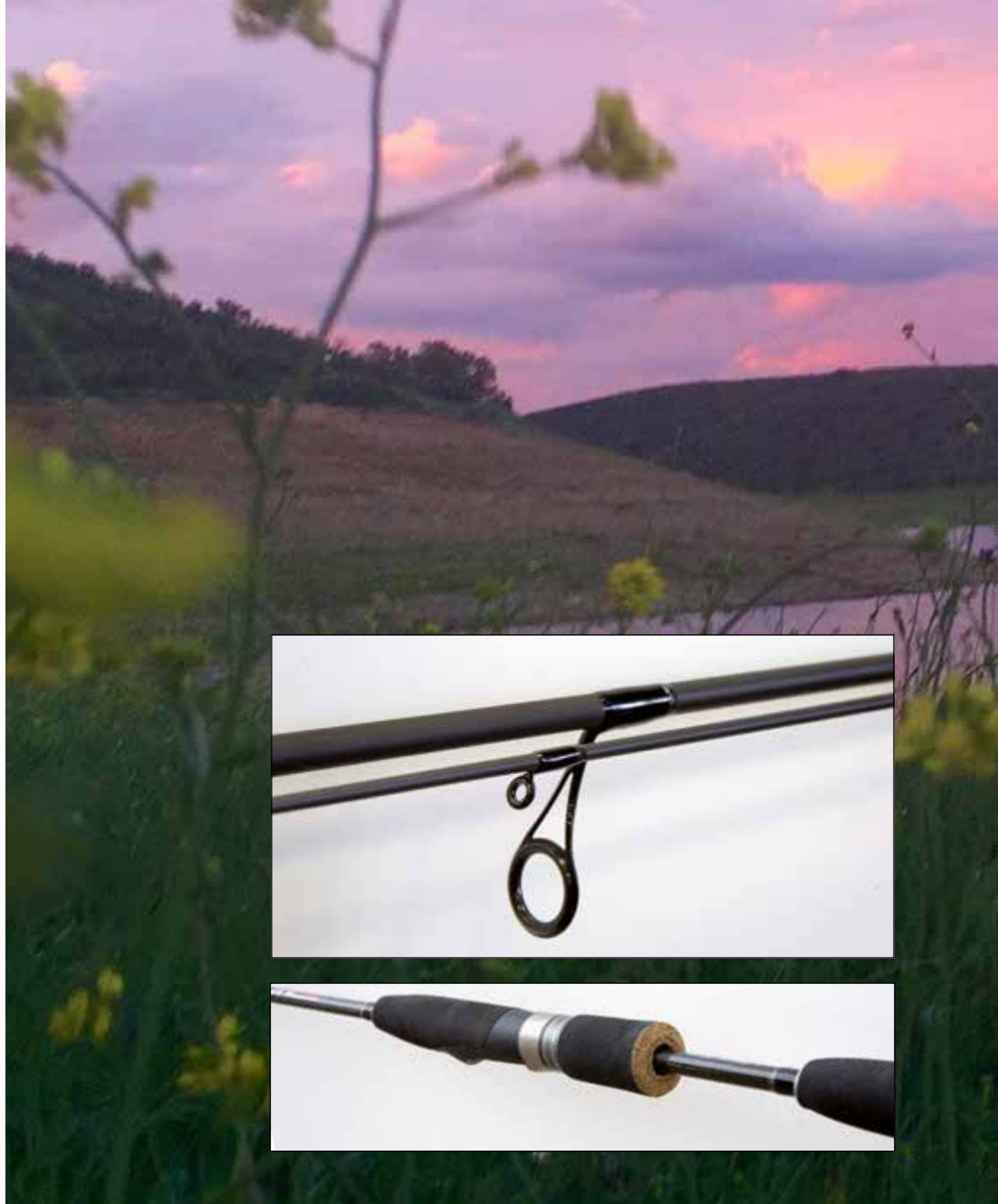
Genuine Fuji® guides

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22100416	1.65 m	0.5-4 g	2	85	70 g	
NM22100618	1.80 m	0.5-6 g	2	94	80 g	
NM22100719	1.98 m	1-7 g	2	103	90 g	



Genuine Fuji® reel seat

RODS



NOMURA AICHI TUBULAR TIP

8 casting weights and 8 different sizes

This time the Nomura team has really worked overtime to produce perfection.

The need for fishing with highly sensitive rods has led to the design of this series, with a spigot joint and tube jig tip for maximum speed in the strike. The blank of the rod is made using carbon 30 T, one of the most durable yet lightweight carbons which today is used in fishing tackle.

The measures from 6'6" up to 8' will allow you to fish from the boat or from the rocks, with the light jig head, or can also be used at sea when trying to catch a big fish with a long cast from the beach using big hard lures of up to 45 grams.

FUJI guides and reel seat complete the series.



愛知 AICHI

TUBULAR TIP



AICHI 1-10 G - 6'6"

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20101019	1.95 m	1-10 g	2	103 cm	122 g	

AICHI 2-12 G - 7'

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20101221	2.10 m	2-12 g	2	110 cm	125 g	

AICHI 2-12 G - 7'3"

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20101222	2.23 m	2-12 g	2	117 cm	130 g	

AICHI 3-18 G - 7'6"

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20101823	2.32 m	3-18 g	2	121 cm	134 g	

AICHI 5-24 G - 8'

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20102424	2.44 m	5-24 g	2	128 cm	142 g	

AICHI 8-28 G - 8'6"

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20102825	2.59 m	8-28 g	2	135 cm	167 g	

AICHI 10-35 G - 8'6"

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20103525	2.59 m	10-35 g	2	135 cm	169 g	

AICHI 10-45 G - 9'

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20104527	2.74 m	15-45 g	2	143 cm	175 g	

RODS



NOMURA HIRO SOLID TIP JIG

7 casting weights and 7 different sizes. Perhaps the most complete and technical series of rods for the "fussy" spinner, the 30 T CARBON and spigot joint are made of the purest high modulus carbon fibres, very light weight blank and super balance with "Tips Jig" give to these Nomura Hiro rods technicality and precision in casting, also for light baits and rock fishing.

From fresh water to salt water, the most comprehensive series of rods, whatever the spot, from the beach to the rocks or from the shores of the deepest lakes or more merciless rivers, in the Hiro series you will find the rod which is exactly suited to your needs. The Nomura Team is proud, after several tests, to submit this rod to the European market.

FUJI guides and reel seat complete the series.





HIRO SOLID TIP

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20001219	1.95 m	2-12 g	2	103 cm	124 g	

HIRO 2-12 G - 6'6"

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20001421	2.10 m	3-14 g	2	110 cm	136 g	

HIRO 3-14 G - 7'

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20001523	2.32 m	3-15 g	2	121 cm	144 g	

HIRO 3-15 G - 7'6"

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20002124	2.44 m	4-21 g	2	128 cm	156 g	

HIRO 4-21 G - 8'

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20002825	2.59 m	5-28 g	2	135 cm	164 g	

HIRO 5-28 G - 8'6"

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20003525	2.59 m	8-35 g	2	135 cm	168 g	

HIRO 8-35 G - 8'6"

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20004527	2.74 m	15-45 g	2	143 cm	174 g	

HIRO 15-45 G - 9'

30-T
carbon powered blank

MLC MASTER LURE CONTROL

MCC MASTER CASTING CONTROL

SALTWATER specialty equipped

RODS

RODS



愛知 **AICHINarita** 成田
旅行釣り竿 — 専門家

Are you a traveler? Are you an urban fisherman? Do you want to fish everywhere and when you want and to keep always in your car, motorbike, rucksack your rod ready to fish? Nomura Narita series rods is what you need!



CODE	LENGTH	C.W	SECT.	CLOSED	WEIGHT	EUR
NM27001521	2.10 m	3-15 g	7	48 cm	120 g	
NM27002524	2.40 m	8-25 g	8	49 cm	138 g	
NM27004027	2.70 m	15-40 g	8	55 cm	153 g	

DELIVERED IN CORDURA STIFF TUBE



原 SPECIAL
RAWBLANKS

24-T powered blank
carbon

MLC MASTER
LURE CONTROL

MCC MASTER
CASTING CONTROL

ヒロHIRO Narita 成田

旅行釣り竿 — 専門家

A series of telescopic and 5 sections ultra-compact rods, developed for the modern city fishing or traveler life style anglers, with a really short transport length it will fit any bag, or basket, and makes easy to take it everywhere. The ultra thin but very strong blanks offer sufficient power to fight small or big predators. You can fish anytime, anywhere. So telescopic or 5 sections??



CODE	LENGTH	C.W	SECT.	CLOSED	WEIGHT	EUR
NM22503019	1.96 m	10-30 g	5	44 cm	108 g	
NM22504019	1.96 m	15-40 g	5	44 cm	121 g	
NM22505019	1.96 m	20-50 g	5	44 cm	134 g	

DELIVERED IN MULTISECTION CLOTH BAG





HIRO STREET 0-6 g

NOMURA HIRO STREET SOLID TIP

4 actions are available for a new large family of rods, offering an huge number of actions and lengths, suitable for both use, in freshwater and also in the sea. Each action has different colors in the 100% carbon solid tip to recognize immediately the fish attack to your Nomura lure. Using braided lines, the K-Style black frame SIC guides, saltwater resistant avoid lure tangling and they are carefully located on the blank to minimize friction during casting.

Hi density grade EVA split handle with aluminium inserts. Very sensitive rod, slim, 100% full carbon blank, equipped with top strong spigot structure.

The fast action of these blanks can cast at great distances, using small hard and soft lures, or jigs with the top precision.

Original Fuji reel seat with alloy and Teflon material.

Good for ultra light, light, medium spinning.

Chose the right HIRO STREET for your favorite way of fishing!!

ヒロ HIRO STREET

ストリート釣りシリーズ

HIRO STREET 0-6 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM25500619	1.90 m	0-6 g	2	99 cm	98 g	
NM25500620	2.06 m	0-6 g	2	105 cm	103 g	
NM25500622	2.23 m	0-6 g	2	114 cm	109 g	

HIRO STREET 10 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM25501019	1.98 m	10 g	2	101 cm	102 g	
NM25501021	2.10 m	10 g	2	109 cm	106 g	
NM25501023	2.32 m	10 g	2	120 cm	116 g	

HIRO STREET 16 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM25501619	1.98 m	16 g	2	102 cm	102 g	
NM25501621	2.10 m	16 g	2	107 cm	112 g	
NM25501623	2.32 m	16 g	2	120 cm	121 g	

HIRO STREET 26 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM25502621	2.10 m	26 g	2	107 cm	112 g	
NM25502623	2.32 m	26 g	2	120 cm	124 g	
NM25502624	2.43 m	26 g	2	124 cm	130 g	



HIRO STREET 10 g



HIRO STREET 16 g



HIRO STREET 26 g

RODS



SPECIAL HYBRID TIPS





KURO TUBULAR TIP

A great series (9 rods) of thin diameter spinning rods in a variety of the most popular casting weights.

These rods are manufactured with light weight black special saltwater resistant framed SIC guides K style. The blanks and the ergonomic reel seat are varnished in a nice and trendy matt black dark finish with high quality components superior wrappings. The reel seat is splitted and you can touch the blank when you cast or retrieve to have the best lure control: this is what urban city anglers and countryside fishermen want when they use light/medium lures.



黒のKURO — 管状の先端

tubular tip



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20252222	2.20 m	4-22 g	2	115 cm	120 g	

KURO 4-22 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20252524	2.40 m	5-25 g	2	125 cm	136 g	

KURO 5-25 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20252826	2.60 m	6-28 g	2	135 cm	146 g	

KURO 6-28 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20261321	2.10 m	2-13 g	2	110 cm	138 g	

KURO 2-13 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20261524	2.40 m	3-15 g	2	125 cm	157 g	

KURO 3-15 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20261727	2.70 m	4-17 g	2	140 cm	182 g	

KURO 4-17 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20271721	2.10 m	3-17 g	2	110 cm	124 g	

KURO 3-17 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20272824	2.40 m	4-28 g	2	125 cm	145 g	

KURO 4-28 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20273027	2.70 m	5-30 g	2	140 cm	163 g	

KURO 5-30 G





晃

AKIRA

トラウトのスペシャリスト

| trout area |



AKIRA TROUT AREA

Akira has always been synonymous of ultra light fishing and with the new Akira Trout Area, Nomura wants to keep tradition and maintain its high quality standard.

This is the ideal tool for those who want to take their first steps into this wonderful technique: its 24 T carbon blank makes the rod extremely light and soft, able to give great emotions also with fish not of great size. Akira Trout Area has an extremely parabolic action, as taught by the Japanese school, and will surely forgive mistakes to newbies while retrieving fishes.

AKIRA TA 1-4 G / UL

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20510416	1.60 m	1-4 g	UL	2	84 cm	75 g	

AKIRA TA 1-4 G / UL

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20510418	1.80 m	1-4 g	UL	2	93 cm	84 g	

AKIRA TA 2-6 G / GL

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20510619	1.98 m	2-6 g	GL	2	96 cm	102 g	



RODS



The new Nomura Akira is a really fast and enjoyable series of rods, with excellent value for money, it has been developed in measures of 1.98 m, 2.10 m and 2.30m, all with 3 different actions available.

However Nomura has added high quality details and components, like the full EVA handle, to make this series of rods a "must" for the new spinner.

A young and aggressive look, the different actions easily recognizable; a green rod for the lightest action, suitable for trout fishing in the lakes, red for the average action for fishing in the river or sea, and blue for the strongest action, big pikes and bass are its targets.

The high grove EVA handle is split to reduce the weight of the rods.





SPECIAL HYBRID TIPS



AKIRA 10 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20501019	1.98 m	10 g	2	104 cm	100 g	
NM20501021	2.10 m	10 g	2	111 cm	109 g	
NM20501023	2.30 m	10 g	2	121 cm	118 g	

AKIRA 18 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20501819	1.98 m	18 g	2	104 cm	107 g	
NM20501821	2.10 m	18 g	2	111 cm	120 g	
NM20501823	2.30 m	18 g	2	121 cm	126 g	

AKIRA 28 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20502819	1.98 m	28 g	2	105 cm	113 g	
NM20502821	2.10 m	28 g	2	111 cm	125 g	
NM20502823	2.30 m	28 g	2	121 cm	131 g	



The HARU FW Series has been designed and engineered in collaboration with the best professional European anglers and Nomura Pro Staff.

To highlight the sensitivity and the launch we mounted rings to bridge short and with a number greater than those in the trade, with this type of mounting we exploited to maximum potential of carbon they are made.

Thanks to this type of installation, we maximized the potential of the high modulus carbon, which is the main component of Nomura's spinning and casting rods. In few words we could affirm that lightweight, sensitivity, hardness and casting power, are the main characteristics which distinguish the new Nomura Haru.



HARU 5-20 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21102019	1.98 m	5-20 g	2	105 cm	110 g	
NM21102021	2.10 m	5-20 g	2	111 cm	120 g	
NM21102024	2.40 m	5-20 g	2	125 cm	139 g	
NM21102027	2.70 m	5-20 g	2	140 cm	166 g	

HARU 10-30 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21103019	1.98 m	10-30 g	2	105 cm	115 g	
NM21103021	2.10 m	10-30 g	2	111 cm	124 g	
NM21103024	2.40 m	10-30 g	2	125 cm	146 g	
NM21103027	2.70 m	10-30 g	2	140 cm	170 g	

HARU 15-40 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21104021	2.10 m	15-40 g	2	111 cm	129 g	
NM21104024	2.40 m	15-40 g	2	125 cm	137 g	
NM21104027	2.70 m	15-40 g	2	140 cm	180 g	

HARU 30-60 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21106024	2.40 m	30-60 g	2	125 cm	157 g	
NM21106027	2.70 m	30-60 g	2	140 cm	184 g	
NM21106030	3.00 m	30-60 g	2	156 cm	214 g	





HARU BAITCASTING

Nomura HARU FW Series has been added with a brand new baitcasting version to cover all needs of demanding fishermen who liked our standard Haru very much.

The action was chosen and calibrated by Nomura Pro Staff keeping quality and value for money unchanged.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21114021	2.10 m	15-40 g	2	108 cm	144 g	
NM21114024	2.40 m	15-40 g	2	123 cm	154 g	



Haru 春

DROPSHOT
SOLID TIP 固体先端

HARU DROPSHOT

Ultra thin blanks with 24 Tons hi-modulus carbon. These rods are based on original Japanese blanks for fishing a wide range of Micro Bait, Mini Cranks and Micro/Small soft baits, the modern all matt black design matches with the modern fishing life style. The special parted (splitted) reel seat is allowing the rod to be even more sensitive, you can touch the blank when you cast or retrieve your lures, and immediately catch at the beginning of the fish attack. This series offers a range of different actions for light fishing, drop shot techniques, surface fishing with small poppers but also for casting medium size shads. Gun smoke framed SIC short K style guides and micro guides on the solid tip complete the rods perfectly.



24-T powered blank
carbon

SPECIAL
RAWBLANKS

MLC MASTER
LURE CONTROL

MCC MASTER
CASTING CONTROL

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20200818	1.80 m	8 g	2	95 cm	100 g	
NM20200820	2.00 m	8 g	2	105 cm	108 g	
NM20201022	2.20 m	10 g	2	115 cm	120 g	
NM20211218	1.80 m	2-12 g	2	95 cm	101 g	
NM20211520	2.00 m	3-15 g	2	105 cm	109 g	
NM20211622	2.20 m	3-16 g	2	115 cm	115 g	
NM20211824	2.40 m	3-18 g	2	125 cm	129 g	
NM20212026	2.60 m	3-20 g	2	135 cm	139 g	



Haru B-CASTING LIGHT 光

HARU LIGHT B-CASTING

The Haru Light B-Casting series is extremely versatile and is suitable for all uses in both fresh and saltwater. From ultra light rock fishing to the light jig for small marine predators, Haru will always satisfy your needs.

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21121219	1.95 m	3-12 g	2	102 cm	89 g	
NM21121819	1.98 m	4-18 g	2	103 cm	97 g	
NM21122423	2.23 m	5-24 g	2	121 cm	117 g	





NOMURA NEVER CRACK

Whether hunting bass, using a light soft lure, or strong pelagic, using a pencil of up to 85 grams, this series of rods will always live up to your expectations. Almost indestructible, during testing in sea combat the rod lasted for almost two hours without yielding to the force of the fish.

In the great rivers of Europe, such as the Po, the rod has been tested with the 2.4 m action and the 40 grams flipping jig action, to catch a catfish of great weight. Equipped with strong SIC guides, for use with braids.

The high grove EVA handle is split to reduce the weight of the rods, and so with this rod it is possible to use the technique underarm jerk.

SPECIAL UNBREAKABLE CARBON - 5/7 KILOTESTED RESISTANCE



Never Crack

FW - 破ることのできない



NEVER CRACK 5-20 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21002021	2.10 m	5-20 g	2	111 cm	140 g	
NM21002024	2.40 m	5-20 g	2	125 cm	160 g	
NM21002027	2.70 m	5-20 g	2	140 cm	197 g	

NEVER CRACK 10-30 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21003021	2.10 m	10-30 g	2	111 cm	156 g	
NM21003024	2.40 m	10-30 g	2	125 cm	180 g	
NM21003027	2.70 m	10-30 g	2	140 cm	209 g	

NEVER CRACK 20-40 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21004021	2.10 m	20-40 g	2	111 cm	171 g	
NM21004024	2.40 m	20-40 g	2	125 cm	196 g	
NM21004027	2.70 m	20-40 g	2	140 cm	221 g	

NEVER CRACK 30-60 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21005524	2.40 m	30-60 g	2	125 cm	212 g	
NM21005527	2.70 m	30-60 g	2	140 cm	245 g	
NM21005530	3.00 m	30-60 g	2	156 cm	275 g	

NEVER CRACK 40-80 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21007524	2.40 m	40-80 g	2	125 cm	227 g	
NM21007527	2.70 m	40-80 g	2	140 cm	265 g	
NM21007530	3.00 m	40-80 g	2	156 cm	295 g	





NOMURA KANJI

The rod for fighting with prey extra-large. Powerful, eye-catching, but also light and strong. The actions of this series are designed for fishing for big pike, catfish and all the great predators of sea and freshwater.

These rods are the answer to the needs of an extreme spinning that requires appropriate action to fish with big jerkbaits, with big crankbaits, spinnerbaits and with the soft baits intended for large fish.

Very well designed and superbly finished rods, dedicated to fishing for shore fish in salt water. The shorter size, 2.40 m action 30-70 grams and 2.40 m action 40-80 grams have fast and very fast actions, are suggested for boat fishing, in particular near the rock or when the fish is near the surface.

The size 2.70 m, 3.00 m and today the new 3.30 m have a fast/medium action with a cast of up to 130 grams, so it's perfect for long casts with lures like popper, pencil bait and cast jig. All rods are fitted with special salt water guides, their positioning allows a longer lines release and casting at a greater range.

The Kanji series rods have an EVA handle in three sections, a reinforced graphite reel seat and a pleasing finish.



KANJI 漢字



KANJI 30-70 G



KANJI 70-130 G

KANJI
30-70 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21207024	2.40 m	30-70 g	2	125 cm	156 g	
NM21207027	2.70 m	30-70 g	2	140 cm	190 g	
NM21207030	3.00 m	30-70 g	2	153 cm	194 g	

KANJI
40-80 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21209024	2.40 m	40-80 g	2	125 cm	151 g	
NM21209027	2.70 m	40-80 g	2	140 cm	178 g	
NM21209030	3.00 m	40-80 g	2	153 cm	214 g	

KANJI
70-130 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21213027	2.40 m	70-130 g	2	140 cm	207 g	
NM21213030	2.70 m	70-130 g	2	156 cm	208 g	
NM21213033	3.00 m	70-130 g	2	171 cm	252 g	



RODS

KANJI 漢字 Baitcasting



Given the great success of KANJI, Nomura Pro Staff has been asked to develop a baitcasting version of this popular rod good for salt and fresh waters.

Here you are the brand new KANJI BAITCASTING, a perfect pair with ISEI BIG BAITCASTING reel (pag. 13).

MLC MASTER LURE CONTROL

MLC MASTER CASTING CONTROL

SALTWATER specially equipped

carbon powered blank



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21228024	2.40 m	40-80 g	2	123 cm	155 g	
NM21228027	2.70 m	40-80 g	2	140 cm	188 g	



KANJI 漢字 SALTWATER 海水の

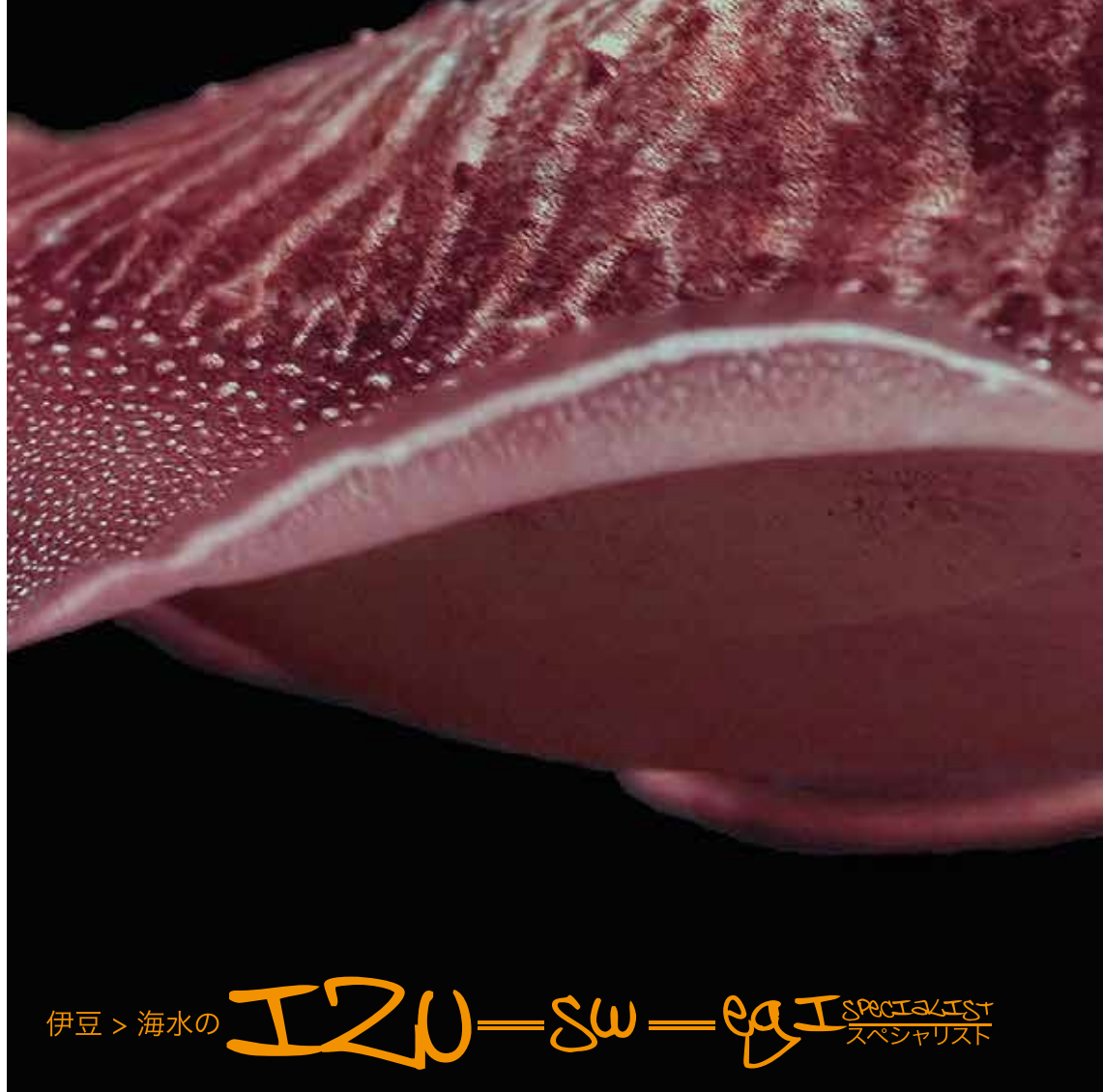
Brand new series of rods conceived and designed to maintain the quality of the product at the highest levels: powered carbon blanks genuine Fuji® guides and reel seat, full saltwater finishing. Four different actions will satisfy all offshore enthusiasts always requiring more and more technical and specific equipment.

The fast tip gives to the rod the possibility to manage the rapid retrieve of the lures at long distances while maintaining great strength to react and easily absorb the bites big predators.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21234021	2.10 m	40 g	2	110 cm	114 g	
NM21235024	2.40 m	50 g	2	125 cm	130 g	
NM21237027	2.70 m	70 g	2	140 cm	150 g	
NM21239030	3.00 m	90 g	2	153 cm	200 g	

IZU EGI 8-15 g



伊豆 > 海水の **IZU=sw=egi** SPECIALIST
スペシャリスト

NOMURA IZU EGI SPECIALIST

After many researches and field testing the Nomura Pro Staff is proud to present this new line of spinning rods specific for coastal cephalopods and also perfect with metal lures such as Nomura Misaki, Umi and Sato.

The Izu Egi series has been thought to meet the needs of fishermen looking for a budget rod without compromising on quality.

FUJI guides and reel seat complete the series and improve this already excellent fishing tool.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23101521	2.10 m / 7'	8-15 g	2	110 cm	118 g	
NM23101524	2.40 m / 8'	8-15 g	2	125 cm	124 g	

IZU EGI 8-15 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23102024	2.40 m / 8'	9-20 g	2	125 cm	136 g	

IZU EGI 9-20 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23102127	2.70 m / 9'	11-21 g	2	140 cm	159 g	

IZU EGI 11-21 g



IZU EGI 8-15 g

IZU EGI 9-20 g

IZU EGI 11-21 g

RODS





伊豆 > 海水の

IZU=SW

NOMURA IZU SW

This rod is for demanding fishing styles, both in fresh and salt water. The high resistance carbon blank is really stiff and powerful, able to deal with really big and tough fish.

It can be used with spinning for pike and catfish or spinning big lures for bluefish or big barracuda.

Saltwater resistance guides excellently for the safe use of large diameters braided lines.

The first segment below the reel seat fits no EVA to enable accurate underarm jerk fishing



CODE	LENGTH	LINE TEST	C. W.	SECT.	CLOSED	WEIGHT	EUR
NM23002021	2,10 m	12-20 lb	30-60 g	2	111 cm	160 g	

IZU 12-20 LB



ISEI professional SW 専門の紡績 SURFACE

NOMURA ISEI SURFACE SW

To lay a trap for pelagics on baitfish breaking the surface requires extremely versatile equipment able to cast lures, even small ones such as 15 g jigs, very far without sacrificing the power you need to fight against small tunas or skipjacks.

Fully equipped with genuine Fuji K tangle free guides and Fuji reel seat, Isei Surface SW is the rod you were looking for.



K-Concept Guides
Tangle Free®



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM24010023	2.28 m / 7'6"	100 g	2	169 cm	252 g	

STICK SPECIAL - SW120

stick pencil - 特別な海釣り

NOMURA STICK/PENCIL SPECIAL SW

Tuna are back. The staff has designed two specific rods for tuna, the angler can achieve today with relative ease the dream of fighting with pelagic fishes. There is almost no limit to the weight of a tuna, for which Nomura has placed no limits on this rod, PE class 4. Directly from Japanese style, rod measuring 8'10" with twist-off spin, the guides are strictly Fuji K tangle free, because when fishing with these the use of a braided line is a must. Ideal for fishing on the surface, using a metal jig or specific lures like the pencil or stick, or the casting lure, but it can also be used in techniques for vertical fishing. It is therefore a particularly versatile rod. Featuring light weight materials and enough power to stop the escape of any fish.

Bottom cap with built-in trolling belt cross.



K-Concept Guides
Tangle Free®



CODE		LENGTH	C.W.	
NM24012027		2.70 m	40-55 lbs / 120 g	
SECT.	CLOSED		WEIGHT	EUR
2	209 cm		400 g	

POPPING SPECIAL - SW150

popper - 特別な海釣り

NOMURA POPPER SPECIAL SW

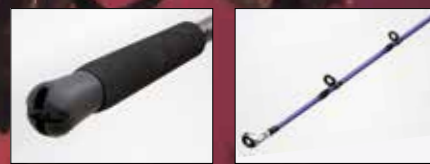
Caranx Ignobilis is the Latin name of the target of this rod, Nomura did not hesitate to test these rods with the Giant Trevally (GT) of over 50 kg. With a length of 7'10" it is an optimal measure to cast a popper of 150 grams weight, pushing the rod to the limit to reach the right spot for the strike. The rod has a twist-off spin, the guides are strictly Fuji K tangle free, because when fishing with these the use of a braided line is a must. Fishing for tuna and large pelagic fish requires all actions rods which are powerful but capable of launching large or small baits with the same effectiveness.

This series, has blanks and components suitable to be used in all the techniques usually employed in spinning and jigging directed to large predators in salt water

Bottom cap with built-in trolling belt cross.



K-Concept Guides
Tangle Free®



CODE		LENGTH	C.W.	
NM24015024		2.40 m	50-70 lbs / 150 g	
SECT.	CLOSED		WEIGHT	€UR
2	180 cm		354 g	

HI-VIZ Sensus

NOMURA SENSUM HI-VIZ

is a multi-fiber line assembled with POWER BALANCE technology, an innovative manufacturing process able to create the perfect balance of forces between the four strands: the result is a round braid with high reactivity, free of structural memory, able to guarantee very high breaking strength, extremely accurate and allows for long casts and a length of life which is unprecedented. The extreme durability of this braid is the result of a new technology, the FULL HD RESIN TREATMENT, a process based on high-pressure injection of resin microparticles inside the line to compact and fuse the 4 heads into a single body. Always visible in all conditions: the choice of HIGH VIZ colours guarantees absolute control of the lure when you are spinning.

JAPANESE RED SPOOL X 2187 YDS / 2000 M

CODE	DIA MM	STRENGTH LBS	STRENGTH KG	EUR
NM33001012	0.12	30.86	14.00	
NM33001015	0.15	37.48	17.00	
NM33001017	0.17	44.09	20.00	
NM33001020	0.20	52.91	24.00	
NM33001022	0.22	61.73	28.00	
NM33001025	0.25	74.96	34.00	



Honeywell
Spectra® fiber

HI-VIZ YELLOW SPOOL X 2187 YDS / 2000 M

CODE	DIA MM	STRENGTH LBS	STRENGTH KG	EUR
NM33001112	0.12	30.86	14.00	
NM33001115	0.15	37.48	17.00	
NM33001117	0.17	44.09	20.00	
NM33001120	0.20	52.91	24.00	
NM33001122	0.22	61.73	28.00	
NM33001125	0.25	74.96	34.00	



Honeywell
Spectra® fiber

LINES



THAT'S
NOMURA

**NEW 4 STRANDS PE BRAID - ULTRA SMOOTH
ABRASION RESISTANT TECHNOLOGY
SPECIAL FOR REEL SPOOLING**

This new generation of braided-line is the result of many investments and efforts on the part of the Nomura company. Sensus is an innovative new product, it is produced under high tension with cutting edge technology giving it to obtain more compact fibers so that it spools easily on any reel, reducing any chance of wind knots. The exceptionally compact round form combined with a slick surface increases smoothness, reducing friction against the guides. The ultra-fine diameter of the Nomura Sensus makes it suitable for casting, spinning and vertical fishing.

Sensus



Sensum is made with the latest technology, it is a braided line composed of four 100% polyethylene strands that makes it ultra soft as you can tell immediately by simply touching the line with your hands. These characteristics of softness, flexibility and roundness are big advantages for a braid that was created specifically for casting.

NOMURA PRO TEAM ANGLER has chosen two series: FULL WHITE in 150 yds (135 mtrs) ideal for fishing in most situations and FLUO YELLOW in 110 yds (100 mtrs) especially useful in those fishing techniques where it is essential to have a clear understanding of the position of the bait.

FULL WHITE

Sensum



SPOOL X 150 YDS / 135 M

CODE	DIA MM	STRENGHT LBS	STRENGTH KG	EUR
NM33000008	0.08	17.86	8.10	
NM33000010	0.10	20.28	9.20	
NM33000012	0.12	23.15	10.50	
NM33000014	0.14	25.02	11.35	
NM33000016	0.16	26.45	12.00	
NM33000018	0.18	28.66	13.00	
NM33000020	0.20	30.86	14.00	
NM33000026	0.26	38.58	17.50	
NM33000030	0.30	44.09	20.00	



FLUO YELLOW

Sensum



SPOOL X 110 YDS / 100 M

CODE	DIA MM	STRENGHT LBS	STRENGTH KG	EUR
NM33000308	0.08	17.86	8.10	
NM33000310	0.10	20.28	9.20	
NM33000312	0.12	23.15	10.50	
NM33000314	0.14	25.02	11.35	
NM33000316	0.16	26.45	12.00	
NM33000318	0.18	28.66	13.00	
NM33000320	0.20	30.86	14.00	
NM33000326	0.26	38.58	17.50	
NM33000330	0.30	44.09	20.00	



LINES



GREY COLOUR

CODE	DIA MM	STRENGTH LBS	STRENGTH KG	EUR
NM33005012	0.128	28.66	13.00	
NM33005014	0.145	30.86	14.00	
NM33005016	0.16	35.27	16.00	
NM33005018	0.18	39.68	18.00	
NM33005020	0.20	44.09	20.00	
NM33005024	0.24	50.71	23.00	
NM33005026	0.26	55.12	25.00	
NM33005028	0.28	61.73	28.00	
NM33005030	0.30	66.14	30.00	
NM33005032	0.32	70.55	32.00	
NM33005035	0.35	79.37	36.00	

Ultra-soft braided line composed of Eight 100% Japanese PE strands. The special weaving ensures steady roundness and perfect casts under all circumstances. The highest Japanese quality makes this braid ideal for all the most challenging fishing situations.



NOMURA
 !!8新日本のPE編組ストランド
 Special Selected Braids
 110M|120YDS



THAT'S
NOMURA



GREEN COLOUR

CODE	DIA MM	STRENGTH LBS	STRENGTH KG	EUR
NM33005112	0.128	28.66	13.00	
NM33005114	0.145	30.86	14.00	
NM33005116	0.16	35.27	16.00	
NM33005118	0.18	39.68	18.00	
NM33005120	0.20	44.09	20.00	
NM33005124	0.24	50.71	23.00	
NM33005126	0.26	55.12	25.00	
NM33005128	0.28	61.73	28.00	
NM33005130	0.30	66.14	30.00	
NM33005132	0.32	70.55	32.00	
NM33005135	0.35	79.37	36.00	

Ultra-soft braided line composed of Eight 100% Japanese PE strands. The special weaving ensures steady roundness and perfect casts under all circumstances. The highest Japanese quality makes this braid ideal for all the most challenging fishing situations.



NOMURA
 日本製のPE編組ストランド
 Special Selected Braids
150M/164YDS



LINES

YUKAI 誘揚

2 COLOURS SHOCK LINE



The Freshwater PRO TEAM NOMURA developed this new camou line specifically for pike fishing and fishing for other big predators. Thanks to the greenish-brown color of the monofilaments this line is the perfect solution for hunting those hard to catch species. Low memory, exceptionally strong, with the perfect combination of smoothness and low stretch, making every lure easy to cast and allowing the anglers to remain easily in contact with the bait. Available in 150 mtrs spools from diameters 0.20 to 0.40.

SPOOL X 165 YDS / 150 M CAMOU BLACK / GREEN

CODE	DIA MM	STRENGHT LBS	STRENGTH KG	EUR
NM32000020	0.20	12.57	5.70	
NM32000022	0.22	14.99	6.80	
NM32000025	0.25	19.40	8.80	
NM32000028	0.28	21.38	9.70	
NM32000030	0.30	26.90	12.20	
NM32000035	0.35	34.39	15.60	
NM32000040	0.40	45.19	20.50	

NOMURA 確かにキャッチ
catch for sure

目に見えない
最新世代の技術 // 水中に目に見えない!



NOMURA 確かにキャッチ
catch for sure



All the best Japanese technology and know-how has been put together to create this INVISIBLE line construction. Low memory factor, incredibly smooth, no refraction in the water, superior knot strength and abrasion resistance make this ultraclear fluorocarbon perfect for all those hard to catch species. Being invisible, it goes undetected by fish, it will never give away the presence of the fisherman. The wide range of diameters can fit the needs of many different fishing styles also can be used to tie high resistance leaders.

SPOOL X 165 YDS / 150 M

CODE	DIA MM	STRENGHT LBS	STRENGTH KG	EUR
NM30000012	0.12	5.73	2.60	
NM30000014	0.14	7.72	3.50	
NM30000016	0.16	10.14	4.60	
NM30000018	0.18	14.11	6.40	
NM30000020	0.20	18.74	8.50	
NM30000022	0.22	21.16	9.60	
NM30000025	0.25	23.15	10.50	

CODE	DIA MM	STRENGHT LBS	STRENGTH KG	EUR
NM30000028	0.28	25.57	11.60	
NM30000030	0.30	29.54	13.40	
NM30000035	0.35	36.38	16.50	
NM30000040	0.40	47.40	21.50	
NM30000045	0.45	54.23	24.60	
NM30000050	0.50	65.26	29.60	
NM30000060	0.60	76.60	34.50	

LINES



SPOOL X 150 YDS / 135 M

CODE	DIA MM	STRENGHT LBS	STRENGTH KG	EUR
NM31000014	0.14	6.17	2.80	
NM31000016	0.16	7.94	3.60	
NM31000018	0.18	10.58	4.80	
NM31000020	0.20	13.67	6.20	
NM31000022	0.22	16.75	7.60	
NM31000025	0.25	20.94	9.50	
NM31000028	0.28	24.69	11.20	
NM31000030	0.30	28.00	12.70	
NM31000035	0.35	34.38	15.80	



The Japanese word "otoshi" means "snare". This fluorescent master series is perfect for those modern anglers that require hi-performance monofilaments for spinning. Otoshi is just the right mix of versatility and hi-quality with no compromises. This monofilament maintains an excellent handling and castability while reduces the memory factor thanks to its particular internal construction combined with the outer silicon coating. It is therefore completely waterproof, with this special silicon treatment insulating the structure of the line from the exterior, maintaining all its technical characteristics even after prolonged use. Our Nomura anglers developed this monofilaments in two series: Otoshi Yellow in 150 yds (135 mtrs) spools and Otoshi Orange in 165 yds (150 mtrs) spools both from diameter 0.14 to 0.35.



SPOOL X 165 YDS / 150 M

CODE	DIA MM	STRENGHT LBS	STRENGTH KG	EUR
NM31000314	0.14	6.17	2.80	
NM31000316	0.16	7.94	3.60	
NM31000318	0.18	10.58	4.80	
NM31000320	0.20	13.67	6.20	
NM31000322	0.22	16.75	7.60	
NM31000325	0.25	20.94	9.50	
NM31000328	0.28	24.69	11.20	
NM31000330	0.30	28.00	12.70	
NM31000335	0.35	34.38	15.80	



NONUMER
catch for sure

限定版

LIMITED
EDITION

FRESHWATER
HARD LURES

HARD LURES - FRESHWATER



518
REAL SKIN

IZUMI

Is the smallest and lightest lures of the suspending family but it is also the most versatile. The not lean shape allows him to move a quite good quantity of water and produce a large number of vibrations that combined with the fact of being able to swim in a very attractive way during the retrieve makes this hard bait suitable for the black bass, pike, perch and chub. The Realfish Design make it even more attractive to predators.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM470***04	4.5 cm	4.30 g	suspending	

512
REAL CYPRIN

513
REAL STRIPPED
BASS

506
REAL PAPER
MOUTH

514
REAL TROUT

516
REAL CARP



517
REAL BLUEGILL



DAISUKE

Elongated suspending minnow particularly suitable for trout, perch and chub. Easy to cast compared with dimension and weight, you can achieve good results in still and fast waters in any kind of retrieves. Liveries so realistic make them attractive to all those suspicious predators and allow these lures to be a particularly effective also thanks to a lot of vibrations produced by rattles inside of it.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM472***06	6.5 cm	5.50 g	suspending	

512
REAL CYPRIN

516
REAL CARP

515
RAINBOW TROUT

514
REAL TROUT

506
REAL PAPER
MOUTH



MEGUMI

Megumi is a floating crank with rattling and with a real fish cover printed design making this bait essential for any fisherman. The action in the water swings between the surface and 60 cm and thanks to its compact shape produces very little noise at the time of impact with the water after casting it can reach even considerable distances. It is used to attract lazy or uninterested fishes particularly in the surface.

514
REAL TROUT



CODE	LENGTH	WEIGHT	ACTION	EUR
NM471***05	5.0 cm	9.40 g	floating	

516
REAL CARP

506
REAL PAPER
MOUTH

517
REAL BLUEGILL

518
REAL SKIN

513
REAL STRIPPED
BASS



MIDORI

Midori is an extremely versatile crank bait, allowing you to reach 1 mt/ 1,20 mt depth, if used with slow retrieval alternated with short jerk or stops the lure becomes irresistible. When Midori begins to rise slowly there comes the time for the predator's attack.

The rattles inside produce vibration that can not fail to be noticed by any predator and the realistic Real fish Design meet any need even for those sophisticated anglers.

512
REAL CYPRIN



CODE	LENGTH	WEIGHT	ACTION	EUR
NM474***06	6.0 cm	13.00 g	floating	

517
REAL BLUEGILL



518
REAL SKIN



516
REAL CARP



514
REAL TROUT



506
REAL PAPER
MOUTH



NOMURA 限定版
LIMITED EDITION

LE 限定版 Real Fish Patterns
Real Lifelike Action



517
REAL BLUEGILL

514
REAL TROUT



506
REAL PAPER
MOUTH



516
REAL CARP



518
REAL SKIN



512
REAL CYPRIN



SATOSHI

This classical shape minnow imitates fodder fish. It has a suspending action and it works better with a slow reel winding alternated with a gently twitch to simulate a troubled fish, thanks to its suspending action it rises up triggering a sure attack from any predators. The design extremely realistic and rattles inside make the difference. It is a must for every angler.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM473***07	7.5 cm	7.80 g	suspending	

HARD LURES - FRESHWATER



FRESH VIBRATION

Sinking jerk with extremely realistic look.

The measurements are 7 and 10 cm / 17 and 47 g, so combined with the sinking action this lure is excellent for any predator in freshwater. When used with fast action rods, with quick and repeated jerks, it will ensure the maximum yield also in fast moving waters. Rattlings and vibrations will make this lure irresistible even to the most uninterested fish.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM500***07	7 cm	17 g	sinking	Variable	
NM500***10	10 cm	47 g	sinking	Variable	

124
SILVER BLACK



080
NATURAL SKIN



053
HOLO BLACK



063
MANGROOVE



034
GOLD SHINER



CRANK

Small crank with wide and varied movements, irresistible for fish of our waters; its hi-resistance pvc front lip allows it to reach 1 m depth with a few quick spins of the reel, and at the same time its floating feature prevents the lure from running aground on the bed.

The size of 6 cm / 11 gr and the light inner rattling make it ideal for all prey in rivers or lakes.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM501***06	6 cm	11 g	floating	0-1.0 m	

058
HOTTROUT



129
SILVER GOLD



124
SILVER BLACK



087
PERCH



028
FROG



081
NATURAL TROUT



LONG LIP CRANK

Crank featuring a futuristic design; the big front lip allows it to sink up to 3.5 m without requiring much skill. Easy-to-use lure, perfect also for novices, Long Lip Crank is deadly when used along thesea or river bed with slow reel windings alternated with short stops: when the lure is firm, thanks to its suspending action it rises up triggering a sure attack from any predator. The sizes of 5, 6 and 7.5 cm meet any need, even those of the most sophisticated anglers.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM502***05	5 cm	3.5 g	suspending	0-1.0 m	
NM502***07	7.5 cm	11 g	suspending	0-3.5 m	

003
BLACK ORANGE ARROW



111
RED HEAD



082
NATURAL GOLD



058
HOTTROUT



083
NATURAL LIGHT BLUE



064
MATTIGER





TOKYO CRANK

So called because the Japanese style means a sure catch. The lip mounted perpendicular to the body makes it move in a realistic fashion, just like an injured or troubled fish. The floating action allows you to cross the sea or river bed without running aground.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM503***05	5.5 cm	8.8 g	floating	0-0.5 m	



065
LIGHT GREEN SHINER

012
BROWN GOLD SHINER

152
TRANSPARENT PINK

087
PERCH

037
GREEN BONE

110
RED GOLD



OSAKA CRANK

Another addition to our family of cranks. Designed for the most demanding and technical fishermen, this lure will surely meet any request. High-level design and features make this lure very effective if used with slow reel windings alternated with short jerks and stops: when the lure begins to rise slowly, there comes the time for the predator's attack.

The wide range of colours makes the Osaka Crank suitable for all freshwater fishes.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM504***05	5 cm	8 g	floating	0-1.5 m	



113
RED STRIPES

083
NATURAL LIGHT BLUE

015
CHART

110
RED GOLD

101
PRO BLUE



DEEP WATER CRANK

Deep water lure with rounded and compact body featuring a long lip that enables this crank to dive to up to 2.5 m. The rattles inside produce vibrations that can not fail to be noticed by any passing bass. A wide range of colours, with this lure you are sure to have a successful fishing session.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM505***05	5 cm	8.2 g	sinking	1.8-2.5 m	



110
RED GOLD

109
RED DOTS

113
RED STRIPES

081
NATURAL TROUT

146
TIGER SKIN

064
MATTIGER





OKAIDO CRANK

Small crank only 4 cm / 3 g requiring the use of ultra light fast tip rods; the lively movement makes it perfect for trouts, chubs and perch.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM506***04	4 cm	3 g	floating	1.5-2 m	

127 SILVER DARK GREEN 068 IWASHI SILVER 083 NATURAL LIGHT BLUE 104 RAINBOW 066 MAT ORANGE TIGER 046 GREEN YELLOW TIGER



RATTLESNAKE

Rattlesnake is a crank with many features that differ from others making it an essential for any technical angler. Available in two versions of 6 and 7 cm and with a weight of 10 and 14 gr this special bait produces a lot of vibrations thanks to several rattles on the inside. The position of the line ring on the back combined with vertical jigging movements of the rod allows for in-depth fishing while in running waters; the lure will wag its tail vigorously maintaining at the same time a constant depth. Still wondering why it is so essential? You only have to try it!

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM507***06	6 cm	10 g	sinking	Variable	
NM507***07	7 cm	14 g	sinking	Variable	

022 FIRE TIGER 085 ORANGE BONE 138 SILVER VIOLET 101 PRO BLUE 084 NIGHTMARE 114 RED TIGER



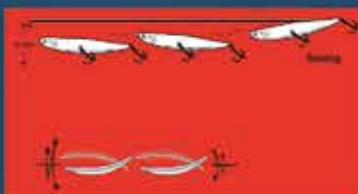
JOINT CRANK

This crank is jointed by definition. With a size of 6 cm and a weight of 13.6 g, this lure is ideal to set traps for the most reluctant fishes thanks to its sinuous and realistic swim, perfect to attract lazy or uninterested predators. The action in water swings between the surface and 40 cm below, the favourite hunting area of big basses and pikes.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM508***06	6 cm	13.6 g	floating	0-0.3 m	

081 NATURAL TROUT 150 TRANSPARENT BROWN 012 BROWN GOLD SHINER 083 NATURAL LIGHT BLUE 110 RED GOLD





DEATH FISH

The peculiar curved shape of this lure allows it to be manoeuvred in several different ways, for example if retrieved with sudden and slow movements it will be the perfect imitation of a bubbling fish, while if dragged with quick and nervous jerks it will remind the predators of a fish on the run.

This versatile lure is suitable for both fresh and saltwaters and is armed with VMC treble hooks and wrought stainless steel split rings.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM509***11	11 cm	10 g	floating	0-0.5 m	

153
TRANSPARENT
RAINBOW

069
INANA
COLOR

105
RAINBOW
BONE

126
SILVER BLACK
ORANGE

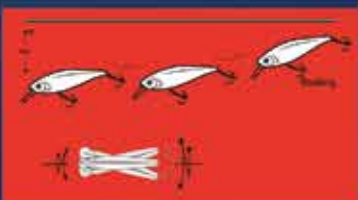
106
RAINBOW
SPRAY



JERK EVOLUTION

Jerkbait designed for long casts. Its size and weight are perfect to seek out the big predators and it is recommended for use with heavy duty tackle. The ideal retrieving for this lure is the so-called Jerk & Stop, pointing the tip of the rod to the water: this operation will produce quick runs and escapes of the lure. Finally the floating action makes the use of this bait possible even close to underwater obstacles.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM510***07	7.8 cm	10.4 g	floating	0-1.0 m	



158
WHITE PERCH

136
SILVER SHINER

143
TENNESSEE

066
MAT ORANGE TIGER

151
TRANSPARENT GREY

111
RED HEAD



NANO JERK

"Nano", smallness is the prerogative of this sinking jerk bait. Its size allows you to amplify performance even with very slow retrieves, making it the right lure to explore the most insidious fishing spots, those that hide the larger and more suspicious preys. Tests have shown to be a particularly effective bait during the hunting periods of black bass and aspicius.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM511***04	4.8 cm	2.1 g	sinking	0-0.5 m	



083
NATURAL LIGHT BLUE

110
RED GOLD

101
PRO BLUE

107
RAINBOW DREAM

016
CLOWN

004
BLACK RED SILVER





SAPPORO MINNOW

This lure is classified as a "medium runner", its live fish color effect allows this lure to be particularly effective. Its soft roll combined with the suspending action attracts even the most indifferent predators. It is perfect for the sea, especially in environments with little water for bass. In fresh water it stands out in the search for chubs and aspasi.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM512***05	5 cm	3.9 g	suspending	0-0.8 m	
NM512***06	6.5 cm	8.8 g	suspending	0-1.2 m	



119 SAPP STRIPES 156 TROUT 008 BLOODY SILVER 111 RED HEAD 132 SILVER PINK 007 BLOODY FISH



RYO MINNOW

Ryo is a floating bait that with his costume and his realistic swim makes for an extremely effective bait. Perfect for any predator that lives in deep or shallow water. With his small dimensions and its perfect balance this minnow has a great castability and is so easy to manage. It is a real wild card for every angler.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM513***06	6.5 cm	4.6 g	floating	0-0.5 m	



** Lure with limited stock



104 RAINBOW 111 RED HEAD 008 BLOODY SILVER 007 BLOODY FISH 119 SAPP STRIPES 132 SILVER PINK



LIVE MINNOW

This small floating jerkbait is ideal for fishing among obstacles or seagrass beds. Easy to use, works in depths between 20 cm and 1m. Particularly effective for soft spinning in search of fishes looking for food. It is recommended to use a retrieve with slow jerks. The sinking version is particularly effective for fishes like aspasi, chubs and trouts.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM514***08	8 cm	10 g	floating	0-1.0 m	
NM515***08	8 cm	11 g	sinking	0-1.0 m	



** col. 003 with limited stock



003 BLACK ORANGE ARROW 083 NATURAL LIGHT BLUE 111 RED HEAD 136 SILVER SHINER 081 NATURAL TROUT 058 HOT TROUT





CALIBRA MINNOW

This slim minnow is characterized by its big lip, which means that the movement of the lure is amplified even if it is retrieved slowly. It is perfect for probing areas with rich aquatic vegetation. If retrieved with fast and jerky movements we get a zig zag effect that make the lure very catchy.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM516***12	12 cm	12 g	floating	0-1.6 m	

** Lure with limited stock



055
HOLO SILVER GREEN

009
BLUE SARDINE

040
GREEN MACK

056
HOLO SILVER

073
MULTI DOT

121
SEXY SHINER



TOP WATER PENCIL

Just like other pencils, its area of maximum use is in the first meter of water. The fast retrieve makes gives a "walking the dog" effect, particularly effective for very aggressive predators, like trouts and pikes of big size. Available in 7.5 and 14 g, this pencil is best utilized with medium light tackle.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM517***09	9.5 cm	14 g	floating	TOP WATER	



007
BLOODY FISH

119
SAPPO STRIPES

104
RAINBOW

132
SILVER PINK

087
PERCH

111
RED HEAD



WILD PENCIL

Surface bait with the typical silhouette of a forage fish pushed to the water surface. By casting this lure in the fishing pools, attacks will arrive in no time. Slow retrieves create the classic undulant movement typical of top water fish, ideal for WTD fishing.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM518***08	8.8 cm	8g	floating	TOP WATER	



083
NATURAL LIGHT BLUE

011
BLUE VIOLET

132
SILVER PINK

159
WILD TROUT

127
SILVER DARK GREEN

028
FROG





BIG PIKE

4 part Big Jointed Pike lure for targeting the big predators, this is a whopping 110 grams X 20 cm lure!! The slow sinking action allows for fishing at different depths, so its great fun! Sharp & strong French VMC treble hooks.

**EXTRALARGE
CM 20**

** Lure with limited stock



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM519***20	20 cm	110 g	sinking	0-1.0 m	

087 PERCH 137 SILVER TROUT 084 NATURAL PIKE 111 RED HEAD 036 GRASS PIKE 059 HOT SHAD



JOINTED PIKE

The ideal jointed minnow to target pike, advanced cohesive design with new big 3d eyes. It has advanced colours & holographic technology producing crystal light which makes it particularly effective. Sharp and strong French VMC treble hooks. Inside rattle and superb floating action.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM520***11	11 cm	22 g	floating	0-2 m	

106 RAINBOW SPRAY 054 HOLO PERCH 110 RED GOLD 025 FLASH PIKE 081 NATURAL TROUT 034 GOLD SHINER



KILLER MINNOW

Hard working floating lure, with a realistic painted body and a swimming motion, the 3d eyes characterize this top water minnow. The best action to use with this lure is to retrieve it steady and fast in turn to entice predators, be prepared to catch any kind of fish with this lure.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM521***09	9 cm	8 g	floating	0-1.7 m	

075 NATURAL BAIT 111 RED HEAD 136 SILVER SHINER 017 COPPER 035 GOLDEN LIME 074 MILITARY 101 PRO BLUE 114 RED TIGER





NOBORU

Featuring S/S propellers (helices). The latest addition to the Nomura family. This special lure has the signature rolling action that makes it so effective for spybaiting thanks to the hydrodynamic movements in the water of the two helices. It is made with a precise internal weighting delivering the longest and most precise trajectory possible for your best casting. Its balanced counter-rotating twin S/S props create big noises, vibrations, bubbles and splashes in the water attracting thus all predators.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM550***10	10.5 cm	14.5 g	Floating	

200
HYPER GOLD



201
HYPER BLUE



202
HYPER RED/GOLD



203
HYPER GREEN



204
HYPER RAINBOW



RANGER MINNOW

The ranger lure with fast jerk retrieves can be controlled in different levels of water even if fishing near bridges, rocks or woods. It is easy to control and easy to cast with its 13 grams on only 7cm!

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM522***07	7 cm	13 g	sinking	0.4-2.0 m	

083
NATURAL LIGHT BLUE



162
YELLOW SILVER



122
SHINER PERCH



108
REAL

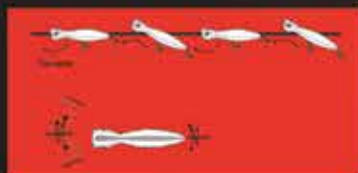


161
YELLOW ORANGE



129
SILVER GOLD





** Lure with limited stock



SMALL POPPER

Top water popper utilizing the side stepping balancer system to swim perfectly and the 10 & 18 grams allow it to be cast anywhere despite the small size, it has a big range and the perfect colour combination.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM525***05	5.5 cm	7 g	floating	TOP WATER	
NM525***06	6.5 cm	10 g	floating	TOP WATER	
NM525***08	8.5 cm	18 g	floating	TOP WATER	

064 MATTIGER 111 RED HEAD 151 TRANSPARENT GREY 101 PRO BLUE 110 RED GOLD 056 HOLO SILVER



B.B. KING

After a long testing process the Nomura experts created this extremely efficient popper, super-loud rattles with a special iridescent teaser tail, the hole in front helps to give it a fantastic real swimming motion in the top waters, creating air bubbles that quickly draw in the fish.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM526***10	10 cm	17 g	floating	TOP WATER	

152 TRANSPARENT PINK 024 FLASH ORANGE 104 RAINBOW 083 NATURAL LIGHT BLUE 066 MAT ORANGE TIGER 028 FROG



SHRIMP MINNOW

A new sensational crank-bait in the form of a shrimp. Created by a Nomura expert, it is designed to perform under tough conditions with low water temperatures, and to stimulate an inactive bass, similar to the shrimp swimming reversed in top waters, it displays its true potential with the stop & go retrieve technique, the sound of the rattle completes the perfection.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM528***06	6 cm	7 g	floating	0-1.0 m	

154 TRANSPARENT SILVER 139 SOLID RED 152 TRANSPARENT PINK 141 SOLID YELLOW 155 TRANSPARENT YELLOW 140 SOLID TIGER





BUBBLE POPPER

This popper is a clear favourite of the market; two plug holes located left and right. The mouth generates splashes in the water and lots of air bubbles to attract attention quickly. A great range of size and colour combinations from 3,5 cm to 8,5 cm.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM527***03	3.5 cm	2.5 g	floating	TOP WATER	
NM527***04	4.5 cm	4.5 g	floating	TOP WATER	
NM527***06	6.5 cm	9 g	floating	TOP WATER	
NM527***08	8.5 cm	19 g	floating	TOP WATER	

032
GLITTER ORANGE

101
PRO BLUE

085
NATURAL GREEN

067
MAT GREEN TIGER

030
GHOST

111
RED HEAD



WOUNDED MINNOW

The ideal wounded minnow ABS lure to target bass, walleye, pike and trout when other baits are being ignored. The thru-wire, articulated design gives that extra bit of movement that is sure to bring any fish to the lure. Twitch it gently to imitate a minnow, shake it on the top or jerk and stop for exciting strikes.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM602***04	4.5 cm	3.1 g	sinking	0.2-0.5 m	
NM602***07	7 cm	5.1 g	sinking	0.3-0.8 m	
NM602***09	9 cm	8.6 g	floating	0-0.5 m	
NM602***10	10.5 cm	12.5 g	floating	0-0.8 m	



167
NATURAL PERCH

111
RED HEAD

081
NATURAL TROUT

166
SILVER

172
RAINBOW

173
FIRE BACK





DEEP JACK

Classic shape with long lip and wobbling swimming, the big bearing inside produces loud sound and vibrations that in dirty waters helps greatly to attract fish; this is the classic fish bait for predators.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM532***09	9 cm	12.5 g	floating	0-2.0 m	

** Lure with limited stock



039 GREEN GOLD 073 MULTI DOT 109 RED DOTS 101 PRO BLUE 088 PINK GOLD 026 FLORIDA



FORCE

A slow floater is controlled by three big tungsten balls to provide superior castability and sharper action response to rod movements with unmatched lifelike action. Japanese fishermen call it the "classic" as it is a must for medium depth waters.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM533***09	9.5 cm	13 g	sinking	0-1.2 m	

** Lure with limited stock



011 BLUE VIOLET 083 NATURAL LIGHT BLUE 111 RED HEAD 086 NIGHT SKY 045 GREEN STRIPES 101 PRO BLUE

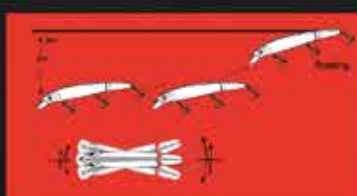


JOINT PREDATOR

This big jointed minnow, with an advanced cohesive design and holographic technology which produces a crystal light effect in water, is very effective for attracting fish. It also has a big rattle inside to produce a strong sound.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM535***16	16 cm	37 g	floating	0-2.0 m	

** Lure with limited stock



127 SILVER DARK GREEN 111 RED HEAD 142 STILLHEAD 101 PRO BLUE 061 HOT HEAD 094 PINK GOLD BLACK





HARD FROG

This hard lure imitates perfectly a jumping frog in the top waters with a fast stop & go you can bring in the predators with splash in the water, it also has the perfect "bass sound" with a rattle that wakes up all the fish in the area.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM529***06	6 cm	11 g	floating	0-0.5 m	



052
HF21

047
HF03

050
HF14

049
HF06

048
HF04

051
HF15



REFLEX SLOW SINKING

A lure with slow sinking action, very realistic movements. It is salt water resistant and good for spinning and for small/medium trolling. The body is covered by a glass/mirror reflecting effect. It produces a sound which attracts sea bass and sea bream but it can also be used in fresh waters.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM531***07	7 cm	6 g	slow sinking	0-0.8 m	
NM531***10	10 cm	16 g	slow sinking	0-1.2 m	
NM531***12	12 cm	25 g	slow sinking	0-1.5 m	



118
REFLEX TROUT

115
REFLEX PERCH

076
MULTI
REFLEX

116
REFLEX RAINBOW

117
REFLEX TIGER

111
RED HEAD





SPLASH

Nomura has created this strange popper for top waters. Weighted on the bottom of the belly with a big mouth to generate a swimming effect outside and inside water, to attract fish.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM536***09	9 cm	17 g	floating	top water	

057 HOLO SILVER PINK

097 PINK SENSATION

100 PINK SILVER BLUE

111 RED HEAD

071 LAGUNE

014 CAMARO



KYOTO

Kyoto is an heavy weight pencil for sinking in water, various sizes and weights are available. 3d eye and vertical holographic fish skin on the surface, reflecting light from all sides and attract even more fish. A new gravity shift steel inside the body helps in casting at long distance. Lipless, heavy, do not retrieve quickly just let it sink and wobble at the bottom and it will give you a great catch.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM537***06	6.5 cm	13.5 g	sinking	Variable	
NM537***08	8 cm	20.5 g	sinking	Variable	
NM537***10	10 cm	33 g	sinking	Variable	

** Lure with limited stock



132 SILVER PINK

007 BLOODY FISH

119 SAPPO STRIPES

087 PERCH

111 RED HEAD

104 RAINBOW



BASS JOINT

This crankbait with its long lip can dive up to 1.5 meters, it has a very realistic swimming action due to the perfect joint that connects the two bodies, the realistic painting and colours made this crank very effective.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM538***06	6.2 cm	10.5 g	floating	0-1.5 m	

119 SAPPO STRIPES

007 BLOODY FISH

145 TIGER GREEN

109 RED DOTS

136 SILVER SHINER

110 RED GOLD





IZUMI

This light crankbait is perfect for light spinning, heavy-duty, it can dive up to 1mt/1.5mt. Created for all fresh water variety of perches, bass trouts, chubs etc...

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM539***07	7 cm	6 g	sinking	0-1.0 m	

** col. 119 with limited stock



YASU

Lipless, small with large specific weight, it can dive very quickly in water and its vibration attracts the fish. Perfect to fish in lakes or rivers with no space, it dives immediately and then the fin on the top helps to create a real swimming action.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM540***06	6.5 cm	7 g	sinking	0.7-2.0 m	



PIKE STORM

The Nomura team have selected a great variety of natural or flashy colours for this excellent floating lure. Easy to cast and very stable during the retrieve, big bass are also easily attracted by this lure which imitates a small pike.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM542***11	11 cm	22 g	floating	0-2.0 m	





SHOUTDOWN MINNOW

Perfect construction specifically weighted for controlled sinking or floating action. Trolled, cast or jigged it swims with a slow rolling movement. Armed with superb VMC black nicked treble hooks, tank tested to swim perfectly in freshwaters this lure allows you to launch it exactly in the feeding zone.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM600***03	3 cm	2.2 g	sinking	0.6-0.9 m	
NM600***05	5 cm	3.1 g	floating	0.9-1.8 m	
NM600***07	7 cm	6.3 g	floating	1.5-2.4 m	



FLOATER MINNOW

This classic minnow design has caught millions of fish from waters all over the world. With a modern finish and the finest components (VMC Hi-Penetration treble hooks) it is highly versatile for all fresh water species. You can fish on the top of water as a surface bait or retrieve it as a shallow runner.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM601***03	3 cm	2.4 g	sinking	0.6-1.2 m	
NM601***05	5 cm	3.3 g	floating	0.9-1.5 m	
NM601***07	7 cm	4.3 g	floating	0.9-1.5 m	



HIRO MINNOW

This lure has been a classic for anglers worldwide for decades, good either for FW or SW: trout, sea bream, snook, mackerel, sea bass, red fish, these lures had proven to be deadly on those fishes. This little minnow simulates a bait fish, 6 colours and 3 sizes available for any kind of situation. There are also colour combinations available which are suitable for Mediterranean fishing.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM603***05	5 cm	2.1 g	sinking	0.2-0.6 m	
NM603***07	7 cm	5 g	sinking	0-0.8 m	
NM603***09	9 cm	7.5 g	sinking	0-1.0 m	





SHIRO

Trout area Nomura experts selected and created this exceptional terrestrial bug insect imitation. Predator fish instinct makes trout very hungry when see that lure inside the water. Some colors are very attractive even not real, just to attract more predators. This hard lure has a lip that permit to retrieve erratically or steady. Use it in freshwater lakes to catch salmonid species, featured with black nickel VMC hooks.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM543***02	2.8 cm	1.80 g	sinking	0.1-1.5 m	



165
BLACK
BLUE



166
MIMETIC
GOLD



167
BROWN
BEE



168
YELLOW
BEE



169
ORANGE
BEE



170
GREEN
SNAKE

NORI

Perfect imitation of a real cricket that could occasionally fall into water and becomes fish food. This stimulates the fish attraction especially of wild trout in lakes or rivers that goes crazy for these insects during medium hot season. The lip of this lure permits to simulate a real cricket "jump" in the water in stagnant water, creek, lakes or small rivers: trout area lure!

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM544***03	3.7 cm	2.00 g	sinking	0.1-0.5 m	



171
MIMETIC
GREEN



172
MIMETIC



173
MIMETIC
BROWN



160
YELLOW
BONE



175
MIMETIC
BRIGHT



176
MIMETIC
BLACK WHITE

NARITA HARD MINNOW

Another trout area must, sinking lure like a small crank creates a very attractive swim inside water, just what you need to stimulate predators when they are not so much active; the shape that perfectly imitates a small forage fish permit to this fantastic hard lure to be used during the whole fishing season, suggested for salmonid, perch, chubs.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM545***02	2.5 cm	2.50 g	sinking	0-0.8 m	



136
SILVER
SHINER



110
RED GOLD



177
RED HEAD
YELLOW BACK



178
FLASH
YELLOW



179
BLACK
GREEN
SMILE



180
GREEN
YELLOW
BLACK BACK



168
GREEN
YELLOW
RED

KENTO

Trout area sinking crank bait, perfects when used with ultra light fast tip rods like NOMURA AKIRA, light game, that can create a lively movement of this small hard lure, perfects for trout, chub and perches, as it imitates a pray fish. Use it in fresh waters lakes or wild rivers or commercial fisheries.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM546***04	4.0 cm	3.50 g	sinking	0-0.8 m	



033
GOLD
ORANGE



111
RED HEAD



168
GREEN
YELLOW
RED



152
TRANSPARENT
PINK



68
IWASHI
SILVER



181
YELLOW
BROWN BACK

HARD LURES - SALTWATER

THAT'S
NOMURA

NOMURA
確かにキャッチ
catch for sure

限定版

LIMITED
EDITION

SALTWATER
HARD LURES



FUMIKO

An absolute must for trolling in the saltwater and big lakes for large predators. Thanks to a large diving lip Fumiko gains depth very fast and features an energetic action. The body is made of extremely strong plastic material resisting also the largest predators. This series works in depths between 8 and 10 meters according to length and weight, armed with saltwater resistant treble hooks and feats rattles inside.

Developed in 13 and 15 cm, 37 and 64 g with a floating action. We suggest to wash it with fresh water after fishing in the sea in order to keep the colors shining due the fact that all are made with a special processing of multi layers paint.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM481***13	13.0 cm	36.80 g	floating	
NM481***15	15.0 cm	63.50 g	floating	



MOMOKO

This Popper is a real must "weapon" for every saltwater angler and it is really recommended by our Pro Team Nomura. This lure is developed with a "side motion technology" using the rattles inside made from micro calibrate spheres which during the cast action are moving according to the energy of the cast helping to reach very long distance.

Ideal for big predators in sea could be used even in fresh waters big lakes, it is armed with strong treble hooks chemically sharpened and featured with strong line split rings.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM480***12	12.0 cm	44.80 g	floating	

NAMI

Floating lipless lure; its shape is specifically designed for easy use in fishing even in windy conditions and strong sea currents.

Ideal for sea bass but also very effective in freshwater for pike, bass and chub. With rattles inside it is particularly attractive thanks to the colors. Available in three versions from 105 mm to 16 g, 125 g and 145 mm by 26.5 mm by 42 g.



CODE	LENGTH	WEIGHT	ACTION	EUR
NM482***10	10.50 cm	16.30 g	floating	
NM482***12	12.50 cm	26.50 g	floating	
NM482***14	14.50 cm	41.80 g	floating	



600
REAL SARDINE



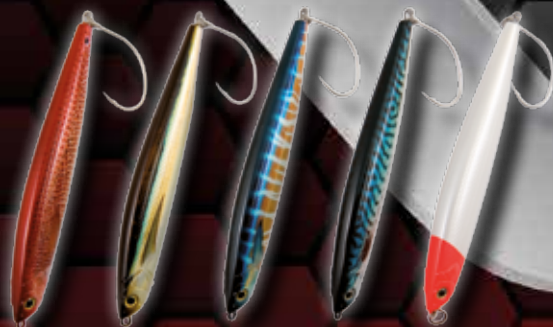
AKITA

This lure is designed for an extra-strong use: thanks to the passing metal core it ensures reliability in any combat.

To achieve maximum results the Nomura Staff suggests short-jerking movements within baifish breaking the surface caused by large predators on the hunt.

A single ultra strong hook with anti-salt treatment complete the work.

Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.



605
REAL MULLET

603
REAL TUNA

602
REAL WAHOO

601
REAL
MACKEREL

604
RED HEAD

CODE	LENGTH	WEIGHT	ACTION	EUR
NM485***12	12.5 cm	43.00 g	sinking	

LE限定版 Real Fish Patterns Real Lifelike Action SALTWATER

605
REAL MULLET



KONAN

Neither stick bait nor minnow this lure imitates the movements of the small fishes darting frantically beneath the surface.

If slowly retrieved pointing the rod at the top it may look like a popper and ensures even the most apathetic predators attack.

Two ultra strong treble hooks with anti-salt treatment complete the work.

Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.



600
REAL SARDINE

603
REAL TUNA

602
REAL WAHOO

601
REAL
MACKEREL

604
RED HEAD

CODE	LENGTH	WEIGHT	ACTION	EUR
NM487***11	11.0 cm	19.20 g	floating	

SARDINE

With its 20 g in only 13 cm the Sardine perfectly mimics the main forage fish present in the Mediterranean. Its shape and its original front lip allow both fast (like a prey on the run) and slow retrieves (like a wounded fish) and make Sardine a truly versatile lure, both from boat and from the bank. Every angler should have at least one!

Three ultra strong treble hooks with anti-salt treatment complete the work.

Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.



601
REAL
MACKEREL



605
REAL MULLET

602
REAL WAHOO

600
REAL SARDINE

603
REAL TUNA

604
RED HEAD

CODE	LENGTH	WEIGHT	ACTION	EUR
NM486***13	13.0 cm	20.10 g	floating	



603
REAL TUNA



600
REAL SARDINE

605
REAL MULLET

601
REAL
MACKEREL

602
REAL WAHOO

604
RED HEAD

NAGASA EXTRA LONG

The Nomura Team has specially created Nagasa Extra Long to be the bait of choice for catching big predators. The streamlined profile and the weights inside allow long and accurate casting, essential feature for fishing from the bank or from the cliff; the same weights also give this lure a swimming tilting.

Three ultra strong treble hooks with anti-salt treatment complete the work by preventing any escape even after a listless bite.

Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM484***21	21.4 cm	38.0 g	sinking	

NOMURA 限定版
LIMITED EDITION

HARD LURES - SALTWATER



SLIM

Due to the perfect distribution of weight inside its body this slim jerk swims very fast in the water. Perfect jerk action with a micro lip which creates a "real fish" movement in the water, extremely efficient in salt-water and especially in Mediterranean waters. Featuring 3 Permasteel VMC treble hooks, saltwater resistant.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM534***13	13 cm	12.2 g	floating	0-0.5 m	

128 SILVER DOTS 070 MACK 138 SILVER VIOLET 111 RED HEAD 020 DOT MIRROR 135 SILVER RAINBOW



DOGGO

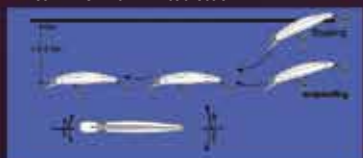
A slow sinking saltwater treated lure, used also in fresh water. 16 grams in weight it can dive to more than 1mt, casting with this bait is easy and effective due to perfect balance and aerodynamics. Very versatile lure for all predators. See the incredible distance you can reach when you cast with DOGGO.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM560***10	10.5 cm	16 g	slow sinking	0-1.2 m	

039 GREEN GOLD 073 MULTI DOT 109 RED DOTS 101 PRO BLUE 026 FLORIDA 088 PINK GOLD



** col. 115 with limited stock



SALTY

The Nomura classic minnow, with smooth outline and advanced holographic technology generating crystal light for the whole fish body, the VMC PS treble hooks are jointed with metal wire inside the bait to make it super strong. This lure has an internal weighted system for casting at a distance, can be both floated or suspended. Good for spinning and light trolling.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM564***10	10 cm	14 g	floating	0-2.5 m	
NM564***12	12 cm	22 g	floating	0-2.5 m	
NM564***13	13.5 cm	28 g	floating	0-2.5 m	

085 NATURAL GREEN 115 REFLEX PERCH 070 MACK 021 DOT SHINER 061 HOT HEAD 091 PEARL ORANGE





NAGASA

Nomura saltwater experts use ultra high modulus polycarbonated top material together with 3 permasteel VMC treble hooks salt resistant and a perfect distribution of weights inside this long jerk and heavy lure, super aerodynamic shape permits perfect swim in all kind of situations and superior long stability. Medium-fast retrieve helps the sinuous swimming action that attracts the king of sea predators: sea bass and sea breme; also barracuda and blue fish can be attracted from his shiny and holographic colors even from a long distance.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM604***17	17.5 cm	26 g	floating	0-2.5 m	



135
SILVER RAINBOW



310
BLACK TIGER



111
RED HEAD



070
GLOWING YELLOW



311
GLWG



312
SARDINE



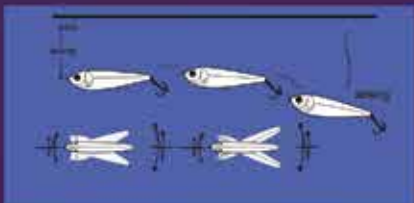
090
PEARL



MIYAKO

Heavy weight sinking lipless pencil, featured with 3D eyes with very shiny and holographic body reflecting the light. A new gravity shift steel inside the body helps for long distance casting. Highly recommended for surface catch sessions with a quick retrieve. To stimulate apathetic fishes, do not retrieve it quickly, just let it sink and jerk it smoothly near the bottom. Equipped with 1st quality saltwater threaded treble hooks and split rings.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM591***10	10 cm	35 g	sinking	variable	



101
PRO BLUE



124
SILVER BLACK



111
RED HEAD



110
RED GOLD



162
YELLOW SILVER



182
VIOLET BLACK BACK

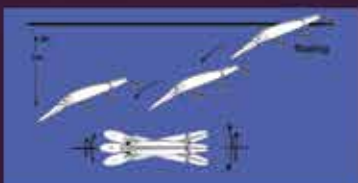


DEEP PREDATOR

Salt water lure with three VMC treble hooks PS treated for salt water, and a special holographic "stripe" in the body to create a striking crystal light effect.

The Deep Predator can reach 5 mt depth with his long lip, and the jointed version swims in a fantastic way inside the waves and the water column, and a strong sound from the inside rattle helps to catch more. Good for trolling but also for big pike.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM570***14	14 cm	29 g	floating	0-5.0 m	



101
PRO BLUE



004
BLACK RED SILVER



094
PINK GOLD BLACK



030
GHOST



033
GOLD ORANGE



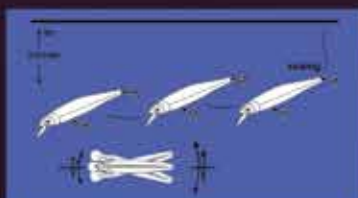
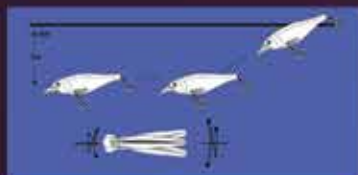
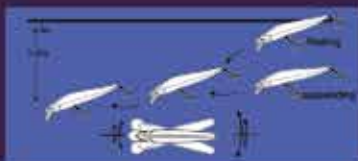
135
SILVER RAINBOW





CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM565***08	8 cm	5.5 g	floating	0-1.0 m	
NM565***10	10 cm	11 g	floating	0-1.2 m	
NM565***11	11 cm	14 g	floating	0-1.5 m	
NM565***12	12.5 cm	23 g	floating	0-2.0 m	

** Lure with limited stock



VISION FLOATING & SUSPENDING

Boasting super strong, ultra high modulus polycarbonate construction, holographic design, very attractive especially created for saltwater fishing. Three treble hooks PS style saltwater treatment. We suggest to wash it with fresh water after fishing in the sea. Good for spinning and light/medium trolling.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM566***08	8 cm	6 g	suspending	0-1.0 m	
NM566***10	10 cm	11 g	suspending	0-1.2 m	
NM566***11	11 cm	14 g	suspending	0-1.5 m	
NM566***12	12.5 cm	23 g	suspending	0-2.0 m	

128 SILVER DOTS 070 MACK 020 DOT MIRROR 111 RED HEAD 038 GREEN DOTS 023 FLASH DOT



HAMMER

This Nomura S.W. maxi shad lure it is a real "hammer" with its 45 grams and a big sound produced by the rattle inside the "body inside a body" construction. The holographic design of fish scales makes the lure particularly effective. This lure also finds his way in the waves, swimming like a living baitfish through the water column.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM567***13	13 cm	45 g	floating	0-1.0 m	

077 MULTI SHINER 062 HOLO YELLOW 101 PRO BLUE 056 HOLO SILVER 111 RED HEAD 141 TIGER FIGHTER



OCEAN

A giant lure for heavy rods of 30 / 50 lbs, it dives very deep in water with a weight of 75 grams. Fantastic colour combinations will ensure a great catch in your trolling sessions.

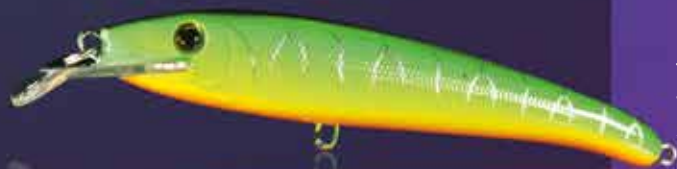
The VMC PS treble hooks connected by wire inside the body help with the catching of pelagic fishes.

Please wash it with fresh water after use in salt water.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM568***18	18 cm	75 g	floating	0.6-3 m	

101 PRO BLUE 120 SEA GREEN 092 PEARL RAINBOW 111 RED HEAD 040 GREEN MACK 157 VIOLET MACK



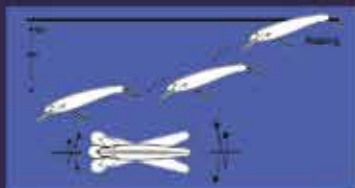


LASER

This lure is born for trolling fishing in both salt and fresh water. The big rattle inside its body produces vibrations and loud sounds that attract predators, in dirty waters or from long distances. This strange shaped lip and the balances of the inner weights permits this one piece floating minnow to dive immediately to the depth desired. Available in 18 and 30 grams.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM572***12	12 cm	18 g	floating	0-2 m	
NM572***15	15 cm	30 g	floating	0-3 m	

** Lure with limited stock



142 STILLHEAD 134 SILVER PINK YELLOW 056 HOLO SILVER 135 SILVER RAINBOW 111 RED HEAD 123 SHINER TIGER

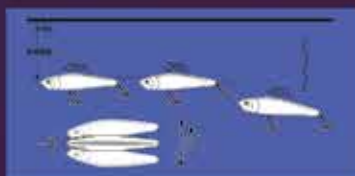


MASTER

Heavy weight saltwater sinking lipless strong bait. The VMC treble hooks PS salt water treated are connected with a wire inside the body of the bait. A dorsal fin makes it swim steadily. This bait can be used for popping, trolling, casting even for big catfish or big pike, not just in the sea.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM574***14	14 cm	66 g	sinking	Variable	
NM574***16	16 cm	90 g	sinking	Variable	
NM574***18	18 cm	125 g	sinking	Variable	

012 BROWN GOLD SHINER 110 RED GOLD 125 SILVER BLACK DOTS 101 PRO BLUE 040 GREEN MACK 111 RED HEAD



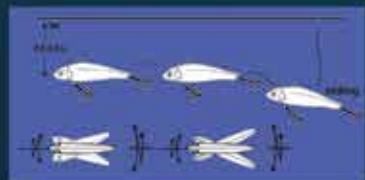
METAL VIB

Sinking lipless crankbait, the inside rattle produces a lot of vibration at low frequency which, together with the metallic painting creating a marvellous mirror fish scale effect, is very efficient. Highly effective for catching all predators. Its action in water is perfect for a vertical retrieve. Good for sea bream and sea bass but also in fresh water for perch and bass.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM575***06	6.8 cm	23 g	sinking	Variable	

110 RED GOLD 133 SILVER PINK DOTS 147 TITAN GREEN 111 RED HEAD 148 TITAN HEAD 001 BARK





SAORY

The perfection of the original rat-l-trap model in a new version with corrosion resistant saltwater hardware to stand up to the rigors of in-shore angling. The internal rattle produces low frequency vibrations and high volume sound, the salt water specific metallic and holographic colours exactly resemble fish scales in their iridescence.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM576***09	9 cm	33 g	sinking	Variable	



VIBROCK

A new pencil lure of 36 grams, the Nomura team suggests you to use this with quick stop & go action, ripping or light vertical jigging. The 3D eyes, VMC PS treble hooks, and holographic paniting are the main features of this sinking lure.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM577***09	9 cm	36 g	sinking	2.5-3.2 m	



ONDA

Wow, check out this unique new model of popper inspired by one of our Nomura engineers. With a super-loud rattle, a special iridescent taser tail, 3D eyes, holographic painting, permanent steel treble hooks and a superb colour selection for salt water, this unusual popper has been given some of the most important awards in the Japanese market.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM578***11	11 cm	26 g	floating	top water	

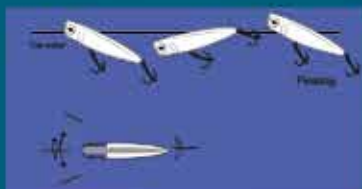




KAITO

This lure has big 3D eyes and a strong gurgling and splashing action in the water created from the concave mouth. It also has an ultraviolet 3D "body inside body" construction draw voracious predators in strong salt grade construction attract predators from long distances in top waters.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM579***10	10.5 cm	24 g	floating	top water	



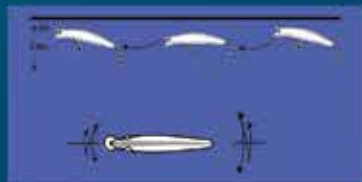
079 MIRROR DOTS 040 GREEN MACK 085 NATURAL GREEN 093 PEARL TIGER 070 MACK 111 RED HEAD



DAIKI

Created for saltwater but used also in rivers or lakes this lure is a hybrid version of the popper minnow, you can create two kinds of action depending on how you retrieve the bait. Holographic slim body and metallic painting, salt water treated.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM580***12	12 cm	15 g	floating	0-0.5 m	



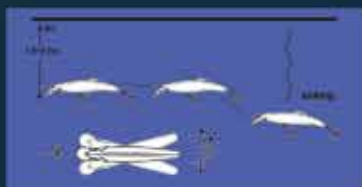
135 SILVER RAINBOW 038 GREEN DOTS 020 DOT MIRROR 111 RED HEAD 070 MACK 128 SILVER DOTS



HARU

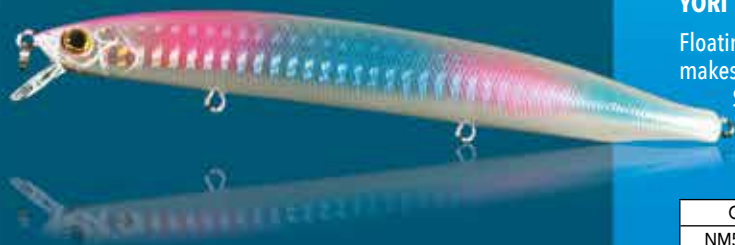
Sinking long jerk, good for barracuda, sea bass and bluefish with reinforced VMC permanent steel treble hooks which are salt water resistant and very strong. Born to catch sea predators, the aerodynamic shape, the fin and the weighting permit this lure to be cast at long distances when you need to fish in difficult spots. Can be retrieved quickly with a jerk style or with slow regulated retrieve pausing for every 4-5 meters.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM581***14	14 cm	32 g	sinking	0-1.8 m	
NM581***16	16 cm	60 g	sinking	0-2.0 m	



103 PRO BLUE VIOLET 111 RED HEAD 129 SILVER GOLD 110 RED GOLD 029 FUXIA SILVER BLUE 018 DEEP BLUE





YORI

Floating lure extremely versatile with its aerodynamical shape which makes possible to cast incredibly far away from your spot. 3 VMC PS SW reinforced treble hooks. Fantastic new colour combinations reflecting the light with holographic design born for SW but suitable also for big fishes in FW.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM582***13	13 cm	17 g	floating	0-1.0 m	



043
GREEN SILVER ORANGE

072
LIGHT GREEN MACK

092
PEARL RAINBOW

056
HOLO SILVER

132
SILVER PINK

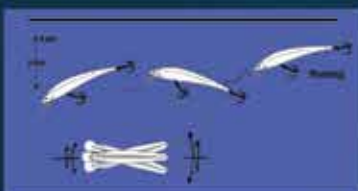
101
PRO BLUE



AKKU

A long and versatile jerk suitable for many situations, ultra high modulus polycarbonated construction, an internal weight system delivers a precise cast. It can be retrieved either lineary, with a stop and go movement, or jerked. Spinning or trolling in the salt water are done easily. The internal rattle produces loud sounds and vibrations.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM583***15	15 cm	31 g	floating	0.6-2.6 m	



005
BLACK SILVER ORANGE

098
PINK SILVER

162
YELLOW SILVER

138
SILVER VIOLET

070
MACK

111
RED HEAD



KENJI

This Nomura lure is an especially long jerk, the long body construction and the shape allows the jerk to swim in a very natural way, if you retrieve it slowly it becomes particularly effective in shallow water, and it will stay at a medium depth. This is a specific lure for salt water predators, with the best colours for the water/light conditions. VMC permanent steel strong treble hook.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM584***17	17 cm	33 g	sinking	1.2-3.8 m	

ITEM NOT SALEABLE IN FRANCE



005
BLACK SILVER ORANGE

138
SILVER VIOLET

070
MACK

162
YELLOW SILVER

098
PINK SILVER

111
RED HEAD





TAIKI

The unique design of the body and of its lip permits this medium jerk wobble in a slow motion making it irresistible for any predators. The weight allows a long cast, and the aerodynamic shape makes it swim in a highly realistic fashion. VMC treble PS.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM585***12	12.5 cm	23 g	floating	0-1 m	



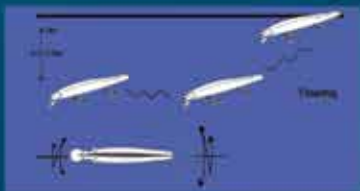
163 YELLOW WHITE ORANGE 113 RED STRIPES 040 GREEN MACK 006 BLACK YELLOW SILVER 124 SILVER BLACK 101 PRO BLUE



SHIRO

This is a classic Japanese style long jerk floating lure with 3 VMC permanent steel strong treble hooks created for salt waters predators. The inside rattle creates vibrations and high volume sounds, it has a particularly good movement with fast retrieve, but slow or jerking retrieves also suitable. You can also troll with this versatile lure. Suggested for bluefish, sea bass, garick and barracuda.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM586***15	15 cm	26 g	floating	0.5-1.5 m	



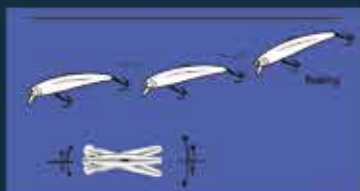
103 PRO BLUE VIOLET 133 SILVER PINK DOTS 111 RED HEAD 013 BROWN SKELETON 125 SILVER BLACK DOTS 138 SILVER VIOLET



TAKASHI

The ultimate painting and colour selection, 3D eyes, this lure spells "lunchtime" to game fish in salt water, whether you're trolling or casting this lure moves perfectly in the waves of the sea. The treble hooks are made of VMC permanent steel, and it has a super strength rattle inside to produce high volume sound.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM587***12	12.5 cm	17.5 g	floating	0-2.0 m	
NM587***14	14.7 cm	27 g	floating	0-2.0 m	



043 GREEN SILVER ORANGE 138 SILVER VIOLET 135 SILVER RAINBOW 149 TURQUOISE ORANGE 162 YELLOW SILVER 002 BLACK LANE 111 RED HEAD



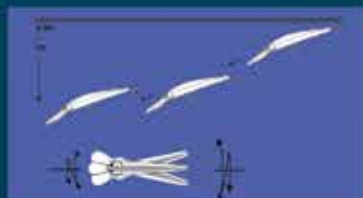


TAKUMA

Born for trolling in salt water or fresh water this lure with a long and large lip swims in the shallow water but can also reach a depth of up to 4.5 meters. Targeting pelagic or sea bass, it has a slim body, an effective sound from the inside rattle, and salt water specific colours to make this lure very realistic.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM588***11	11 cm	13 g	floating	2-3.5 m	

138 SILVER VIOLET 136 SILVER SHINER 020 DOT MIRROR 044 GREEN SILVER PINK 016 CLOWN 070 MACK



IAGAN

The Nomura trolling lure sinks efficiently for effective trolling. Three VMC permanent steel hooks, slim body with inside rattle, quick sinking action, and a holographic finish that reproduces fish scales and reflects light in deep waters, good also for spinning to provoke lots of attacks from predators.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM589***12	12 cm	15.8 g	sinking	2.4-5.7 m	

135 SILVER RAINBOW 101 PRO BLUE 027 FLUO YELLOW 031 GLITTER GREY 128 SILVER DOTS 020 DOT MIRROR

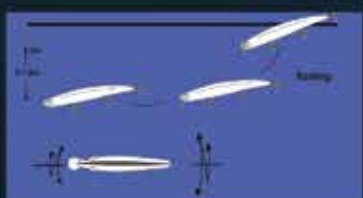


SEATIDE

Japanese shaped long jerk with three VMC permanent steel hooks, heavy weighted for long and precise casting, could be retrieved with stop and go every 5/6 meters and you will have a good result with sea bass and bluefish, but can also be used in fresh water for catfish and pikes.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM590***13	13.5 cm	21.5 g	floating	0-1.8 m	

120 SEA GREEN 078 MULTI PEARL 162 YELLOW SILVER 111 RED HEAD 132 SILVER PINK 101 PRO BLUE



POWER SPECIALIST
FORMULA

確かにキャッチ

はそれを愛する

NOMURA

確かにキャッチ

catch for sure

THE REAL LIFELIKE ACTION

SOFT LURES

カラー
ソフトルアー
本物の本物なソフトルアー

THAT'S
NOMURA

SOFT LURES



014 CHART GREEN 067 RED YELLOW GLITTER 027 GLITTER DEVIL 036 GOLDEN GLITTER 028 GLITTER GREEN



001 BEE COLOR 039 GREY HEAD 012 CARAMEL BLUE 029 GLITTER PAPER 030 GLITTER SMOKE



GATOR

The Gator series is available in three different sizes and offers anglers an extremely versatile soft lure that can be used with various techniques and in any situation. The high-frequency vibration of the T-tail when being dragged, imitating a runaway motion, arouses big fish highly effectively. It has a microgroove screw appearance, and the highly lifelike unique fish fragrance is highly attractive for predators. Use: spinnerbaits, texas rig, carolina rig, a-rigs.

CODE	LENGTH	WEIGHT	Q'TY/BAG	EUR
NM700***05	5 cm	1 g	10	
NM700***07	7.5 cm	2.5 g	10	
NM700***08	8.75 cm	5 g	8	



018 CREAM BROWN BACK 008 BLUE GREEN CHART 075 SPARKLY BLUE 055 ORANGE GREEN 043 LIGHT BLUE SILVER GLITTER 026 GLITTER BLOOD 036 GOLDEN GLITTER



079 WHITE BROWN 087 YELLOW RED GLITTER 041 IRIDESCENT OIL 069 SEXY PINK 024 GHOST GREEN 072 SILVER BLACK GOLD BACK



ROLLING SHAD

This double inject soft bait is very versatile, it can be used in a lot of ways; texas, drop shot, jig head, jigs, swimming, split shots, chatter baits, umbrella jig, it is extremely effective for any kind of predators.

The T-shape screw body has great flexibility, and its steady motion is very attractive for fish.

With fish agent flavouring added to the body to give off an irresistible scent. The superb colour combination and sizes create a great range which you cannot afford to miss.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM701***05	5 cm	1 g	10	
NM701***07	7.5 cm	4 g	10	
NM701***08	8.5 cm	5.5 g	8	
NM701***10	10 cm	9 g	6	
NM701***13	13 cm	20 g	4	
NM701***15	15 cm	27.5 g	3	
NM701***17	17.5 cm	40 g	3	



061 RED GLITTER BACK 003 BLACK DOTS BACK 035 GOLD GLITTER BACK 009 BLUE SHINER BACK 043 LIGHT BLUE SILVER GLITTER



060 RAINBOW DOTS 080 WHITE GLITTER 004 BLACK SHINER BACK 046 MULTI GLITTER BACK



GRAB SHAD

Using high grade enviromental material the T-shape jointed body has great softness. With a perfectly stable action, the tail moves easily at slow speeds and is very attractive to the fish. Unique recipe fish agents are added to the body so that it glitters and the colour combination completes the fantastic job of our Nomura engineer.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM702***07	7.5 cm	3.5 g	10	
NM702***10	10 cm	9.7 g	6	



056 PEARL WHITE 045 MULTI GLITTER 013 CARAMEL WHITE 042 LIGHT BLUE 066 RED YELLOW 074 SKY BLUE

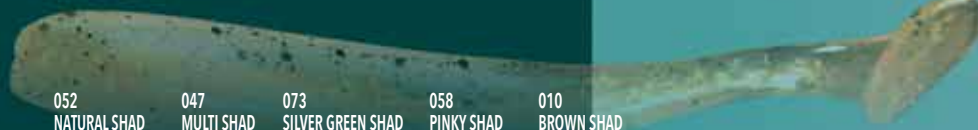


TWIN COLOR SHAD

This classic shaped shad has a tail designed at a particular angle that is able to produce fast vibrations in the water. Salted inside and flavoured outside. All these shads are available in double colours.

It can be used in many ways: drop shots, texas rigs, split shots, jig head or chatterbaits. With this you can catch zander, catfish, bass, sea bass, blue fish etc.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM703***08	8 cm	6.8 g	8	
NM703***12	12 cm	14 g	4	

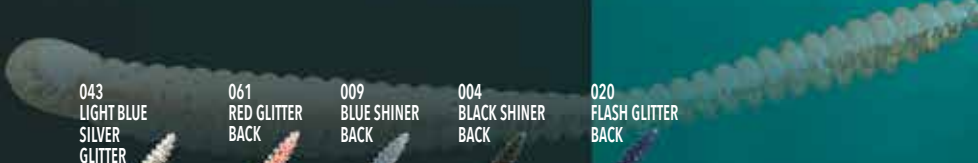


ROCKET SHAD

The Nomura engineer created this exclusive secret recipe, adding a variety of rare ingredients to the body of the lure.

Long lasting flavour to attract fish immediately. Enviromental and durable, compared with the traditional artificial bait, it is far more effective in luring the fish. Technique: swimjig, chattering, split shot, texas rig, jig head, umbrella jig.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM704***07	7.5 cm	2.2 g	8	
NM704***10	10 cm	5 g	6	



GLITTER RIB WORM

Enviromental material, imitating the thread earthworm highly effectively, attracting target fish intensely and promptly vibrating with the wave in the water lively and vividly, (good imitation effect fishy smell is added in the body), the fragrance is super long-lasting, attracting fish speedily.

Suggested tecnique: split shot, jig head, texas rig.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM710***12	12 cm	3.5 g	6	



061
RED GLITTER BACK

035
GOLD GLITTER BACK

003
BLACK DOTS BACK

004
BLACK SHINER BACK

020
FLASH GLITTER BACK



060
RAINBOW DOTS



046
MULTI GLITTER BACK



080
WHITE GLITTER



031
GLITTER VIOGREEN

ARROW TAIL

Environmental material, imitating the thread earthworm drawing in the targeted fish promptly and efficiently, created to target big fish with a pre-curved design for squirming action on the hook, infused with salt and live bait shrimp scent.

CODE	LENGTH	WEIGHT	Q'TY/BAG	EUR
NM711***20	20 cm	11 g	6	



024
GHOST GREEN

014
CHART GREEN

056
PEARL WHITE

066
RED YELLOW



RIBBED CURLY TAIL

The body of this lure is extremely soft and plyable, and so it has an incredibly life-like motion in the water. . The tail vibrates easily, and with a long-lasting fragrance it will bring in the fish in no time at all. . The reverse shape of the tail helps to create this highly realistic swimming action. Suggestions: trailer on jig, texas rig, jig head, split shots.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM712***10	10 cm	3.5 g	8	



072 SILVER BLACK GOLD BACK 034 GLOWING IN THE DARK 024 GHOST GREEN



DOUBLE TAIL WORM

Enviromental and durable this special design provides a variety of selections for different water conditions. The worm, with a double shaped tail, swims through the water with a fluttering and wiggling action that always makes the bass crazy! Suggestion: carolina rig, texas rig or trailer jig.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM713***14	14 cm	11.5 g	6	



TAIL RIB

This bait is very versatile, good for mid water or bottom water. The slim tail is very flexible and generates high frequency vibrations to attract predators. Suggestions: rock & street fishing, salt and fresh waters. Trout, perches, black bass, sea bass, etc.

078 WHITE 022 FLUO YELLOW 070 SHINING PINK 023 FUXIA 032 GLOWING GHOST 028 GLITTER GREEN 019 FLASH



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM714***05	5 cm	0.4 g	12	



STICK RIB

Silicone soft bait lure ideated from Nomura team for small and big predators, ideal for many fishing techniques like light rock fishing, sea bass, perches, trout, black bass or even pikes and chub.

078
WHITE

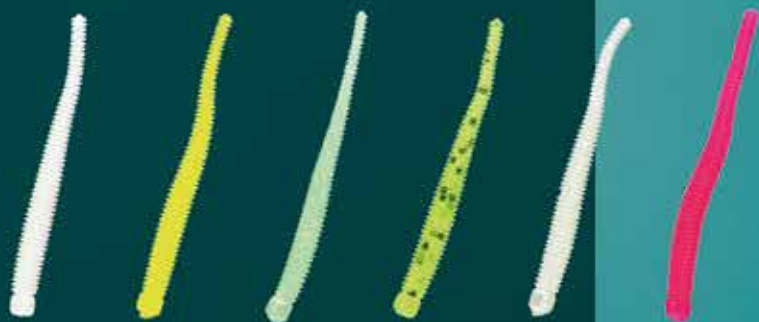
022
FLUO YELLOW

033
GLOWING GREEN

028
GLITTER GREEN

056
PEARL WHITE

023
FUXIA



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM715***05	5 cm	0.4 g	12	



LONG TAIL

Silicon soft bait created for fish in mid-bottom waters to catch small and big predators ideal for many kinds of fishing in fresh and salt waters like rock & street fishing. Bass, pike, perches, sea bass etc.

028
GLITTER GREEN

023
FUXIA

033
GLOWING GREEN

007
BLOODY RED

078
WHITE

022
FLUO YELLOW

034
GLOWING IN THE DARK



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM716***05	5 cm	0.5 g	12	



078
WHITE



034
GLOWING IN
THE DARK



023
FUXIA



032
GLOWING
GHOST



110
ORANGE



YUMI

Shrimp scented. Silicon soft bait created to fish in mid water with very soft and sinuous action. The special ultra soft silicone makes it a small tail suitable for all den-fishes. For rock or street fishing experts.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM720***04	4 cm	0.27 g	12	



034
GLOWING
IN THE DARK



078
WHITE



111
SPECIAL RED



094
YELLOW GLITTER



YASU

Made for fish, a long lasting fish fragrance silicon. Good for mid or bottom water, the body is shaped to generate high vibrations in the water, that attract fish predators, the flexi tail perfectly simulates fish swim action.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM721***05	5 cm	0.53 g	12	



SENSUM WORM

The Nomura Sensum Worm has a ribbed body, giving to this bait an unique sinuosity. The thick rib creates high density vibration in the water and his long curly tail increases attacks during retrieve action, all these features make the Sensum Worm irresistible.

Nomura experts suggest to rig on Texas, Split Shot, Jig Head, Trailer on Jig.

009 BLUE SHINER BACK
034 GLOWING IN THE DARK
023 FUXIA
102 SOFT PINK
103 CREAMY BROWN WITH GLITTER
007 BLOODY RED



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM722***10	10 cm	1.6 g	12	



SENSI WORM

Environmental fish scented material. With his fragrance that is a super long lasting smell, it leaves in the water long wake of scent.

Special for Finesse fishing, this fat worm comes from an innovative research and design, that make it swimming in an extremely natural way.

Very soft material and built in curves results more attractive than other soft worms.

Deadly if used with Wacky Jig Head, Texas rig and Shot Down.

007 BLOODY RED
094 YELLOW GLITTER
110 ORANGE
091 GOLD GLITTER
112 NATURAL WORM
113 BROWN GLITTER
095 BLACK GLITTER



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM723***11	11.5 cm	6.5 g	8	



078
WHITE



114
GREY MULTI
GLITTER



115
SOLID RED GLITTER



028
GLITTER GREEN



EARTH WORM

This worm imitates perfectly a real earth worm, it is a versatile worm bait. This is a must for all bass fishermen in the world, we suggest to use the classic techniques like Texas, Carolina, Split and Drop Shot, Wacky, Jig Trailer. It can also be used for trout fishing in lakes thanks to his special fish formula scent!

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM724***13	13 cm	4.45 g	8	



066
RED YELLOW



072
SILVER BLACK
GOLD BLACK



090
TRANSPARENT
BROWN



014
CHART GREEN



034
GLOWING
IN THE DARK



TAKUMI

Salted and fish scented soft bait with a triangle shaped ribbed body that ends in a thin long tail. This shape makes the tail shaking very fast and delivering a nice appeal action. It is born for Drop Shot, but it could be used also with Trailer or Micro Jig.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM725***09	9.5 cm	3.5 g	10	



091
GOLD GLITTER



028
GLITTER GREEN



093
RED GLITTER



094
YELLOW GLITTER



095
BLACK GLITTER



REAL CRAW

Created by Nomura engineers and tested in European field for EU anglers. This craw bait is perfect for flipping with Texas rig. It also can be used as a trailer for Chatter baits and jigs. It will deliver an incredible realistic crawdad imitation with his many tentacles.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM742***09	9 cm	5.7 g	8	
NM742***10	10 cm	10.4 g	6	



109
BLUE SHINER BACK



107
GLOWING IN THE DARK



112
SOFT PINK



108
BLOODY RED



NOMURA SHRIMP

Its absolute similarity to a micro shrimp makes this bait a must that every angler should have in his lures case. The extremely soft silicone composition enables movements almost identical to those of the real crustacean. Recommended for dropshot and micro-jig heads techniques.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM741***04	4 cm	0.46 g	20	



061 RED GLITTER BACK 046 MULTI GLITTER BACK 043 LIGHT BLUE SILVER GLITTER 004 BLACK SHINER BACK 003 BLACK DOTS BACK



035 GOLD GLITTER BACK 080 WHITE GLITTER 009 BLUE SHINER BACK 020 FLASH GLITTER BACK



VIBRA TAIL GRUB

The unique sickle tail design, vibrates to the left and right when being dragged in the water, attracting fishes attention and then they can't resist trying to eat this grub. Specifically formulated to affect predators sense of taste and smell, very good for bass fishing but this Vibra Tail Grub will catch all species of fish. The body is infused with salt and fish flavours and the colour combination is perfect, finished with glitter..

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM730***07	7 cm	3.5 g	10	



046 MULTI GLITTER BACK 080 WHITE GLITTER 061 RED GLITTER BACK 020 FLASH GLITTER BACK 054 ORANGE GLITTER



009 BLUE SHINER BACK 043 LIGHT BLUE SILVER GLITTER 003 BLACK DOTS BACK 035 GOLD GLITTER BACK



MONSTER BASS

The Nomura monster bass simulates a lizard, easy to spot and equipped with flat and thick claws (flappers) that give the creature the realistic appearance. Slow fluttering action on the drop plus the bulky profile makes it look like a big meal for a big fish, together with the shrimp flavouring it is irresistible for bass. Suggested techniques: jig head, texas, carolina rig.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM740***09	9.5 cm	5 g	8	



DOUBLE TAIL PULSE

Inside the small body of this large fish imitation, there is a holographic core that creates a realistic 3D effect. This innovative technology achieves a never before achieved effect, it is a great new way to imitate the fishes soft body. It also has 3D eyes which are very strong and durable.

The long forked tail creates a sinuous swimming motion in the waters. Use it for a drag shot rig, with rock & street fishing and with the Nomura micro jig head.

062 RED HEAD BLACK 068 SEXY BLUE 076 TIGER BACK 048 MULTI TIGER 064 RED HEAD YELLOW 025 GHOST SILVER



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM760***07	7.5 cm	1.7 g	5	
NM760***11	11.5 cm	5.3 g	4	



REAL PULSE

Inside the small body of this large fish imitation, there is a holographic core that creates a realistic 3D effect. This innovative technology creates a never before achieved effect, it is a great new way to imitate the fishes soft body. This lure has a hammer tail to create a bubbling swimming action in the water. To be hooked with a Nomura micro jig head, for rock & street fishing or with the drop shot style.

025 GHOST SILVER 062 RED HEAD BLACK 070 SHINING PINK 048 MULTI TIGER 076 TIGER BACK 068 SEXY BLUE



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM761***07	7.5 cm	2.5 g	5	
NM761***11	11.5 cm	5.5 g	4	



ORIGINAL CRAW

This creature simulates a real craw. It has been designed and field tested by NOMURA fishing team. It could be used without lead/weight for top water fishing, for fast retrieve over weeds or shrubs, it can be trailed as well thanks to the double big tail and his tentacles, also the body ribs move a lot of water and generate many vibrations. Good to use it with Texas rig or used as a trailer for jigs and spinner baits.

094
YELLOW GLITTER



105
JAPANESE RED



102
SOFT PINK



104
DARK GREEN
WITH GLITTER



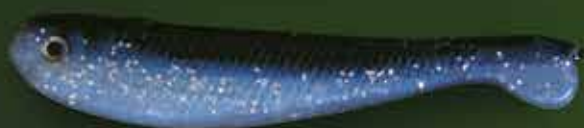
103
CREAMY BROWN
WITH GLITTER



007
BLOODY RED



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM743***08	8.5 cm	7.70 g	8	



KOBE

Environmental material and small 3D eyes, the friction in water produced by the unique Kobe design gives the entire lure a high pitch roll action, glittered in all colors and fish flavored: a special formula that is irresistible for your catches.

113
BLACK BACK
RED BELLY



114
GREEN BACK
RED BELLY



115
BLACK BACK
TRANSPARENT
BELLY



109
TRANSPARENT



116
BLUE BACK
TRANSPARENT
BELLY



117
FLUO GREEN
BACK YELLOW
RED BELLY



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM766***05	5.5 cm	1.50 g	10	



USAGI

This lure is the perfect combination of fish flavored together with top quality glittered silicon material, with the double tail and 3D eyes: it is designed to perfection, one of the more realistic bait fish in the market. Deadly for zander, sea bass, black bass, etc.

096
GREEN BACK
WITH GLITTER



097
TRANSPARENT
BLACK GLITTER



098
TRANSPARENT
BACK WITH
GLITTER



099
BLACK BAG
GOLD GLITTER



100
WHITE GREEN
GLITTER YELLOW
TAIL



101
GREEN BACK
YELLOW GLITTER



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM767***04	4.5 cm	1.10 g	12	



QUIN PULSE

3D big eyes, inside his small body there is an holographic core that creates a very realistic 3D effect. His soft and sinuous body is very flexible and making predator fishes crazy. Inner body uses unique hollow technology rainbow paper, which reflects lights and attracts fishes also in dark waters. It is created by NOMURA champions for drop shotting rock and street fishing. It is designed to be hooked with NOMURA micro jig heads. This pulse lure perfectly simulates a small forage fish.

120
GREEN DOTS



122
DEEP GREY



118
DARK YELLOW



119
DARK TIGER



121
DEEP BLUE



107
WHITE PEARL



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM768***07	7.5 cm	1.90 g	5	

049
MULTICOLOR FISH002
BLACK DOTS071
SILVER BLACK006
BLACK SKIN088
YELLOW TIGER

LIVE FISH

The live fish lure has the classic shad tail which produces vibrations from the first stage of recovery. The material of the live fish lure is very soft, and there is a cavity inside that further increases buoyancy and softness. This soft lure is excellent for fresh and salt water, it can be used on jig heads and with many other professional techniques like split shot or texas rig.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM762***08	8.5 cm	8 g	5	
NM762***10	10 cm	14 g	4	

016
CHART YELLOW RED077
TRANSPARENT BLACK065
RED TAIL059
PURPLE SILVER

ORIGINAL

This Nomura shad with 3D eyes and long tail is available in 4 sizes, the surface reproduces fish scales. As the body is quite long the bigger sizes are like natural eels, the smaller sizes are like forage fishes. Another particularity are the colours, which simulate waves with transparent streaks and different colour injections. Shrimp flavoured.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM763***07	7 cm	3 g	8	
NM763***10	10 cm	7.8 g	6	
NM763***12	12.5 cm	14.2 g	4	
NM763***14	14 cm	15.8 g	4	



ORIGINAL DOUBLE TAIL

This Nomura shad with 3D eyes and long tail is available in 4 sizes, the surface reproduce fish scales. As the body is quite long the bigger sizes are like natural eels, and the smaller sizes are like forage fishes. Another particularity are the colours, which simulate waves, with transparent streaks and different colour injections. Shrimp flavoured.

Double tail makes it swim in a more sinuous motion, the graven body also produces vibrations and a neutral buoyancy.

Salted/scented bait.

Perfect with drop shot, rock & street fishing.

005 BLACK SILVER 056 PEARL WHITE 084 YELLOW BROWN 081 WHITE GREEN 042 LIGHT BLUE 013 CARAMEL WHITE



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM764***05	5 cm	1.1 g	10	
NM764***07	7.5 cm	2.1 g	10	



REAL PULSE CURLY TAIL

Inside the small body of this large fish imitation, there is a holographic core that creates a realistic 3D effect. This innovative technology creates a never before achieved effect, it is a great new way way to imitate the fishes soft body.

This lure has a curly tail to create a realistic swimming motion in the water. To be hooked with a Nomura micro jig head, for rock & street fishing or with the drop shot style.

064 RED HEAD YELLOW 048 MULTI TIGER 062 RED HEAD BLACK 068 SEXY BLUE 025 GHOST SILVER 076 TIGER BACK



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM765***07	7.5 cm	2.5 g	5	
NM765***11	11.5 cm	5.4 g	4	



GOTO

Scented with fish formula, this big double tail lure is exceptionally balanced thanks to his fins that allow to this lure to perfectly swim in all kind of waters, even in the fast moving waters of big rivers. His targets are the big predators like silures, big zander, sea bass, blue fish (big catfish).

108
RED BLACK

109
BLACK ORANGE

110
BLACK WHITE

111
FIRE TIGER



CODE	LENGTH	WEIGHT	Q'TY/Bag	€UR
NM705***10	10 cm	25 g	6	
NM705***15	15 cm	63 g	2	



AKI

Only 3 cm. of amazing action in water. Thanks to body vibrations and tail action, compact body allows perfect retrieve and swim, it reminds to a small worm to all predators.

032
GLOWING GHOST

023
FUXIA

078
WHITE

028
GLITTER GREEN

022
FLUO YELLOW



CODE	LENGTH	WEIGHT	Q'TY/Bag	€UR
NM717***03	3 cm	0.17 g	12	



028
GLITTER
GREEN



032
GLOWING
GHOST



022
FLUO YELLOW



078
WHITE



034
GLOWING IN THE
DARK



023
FUXIA



KOI

This silicon soft bait is specially designed for light game fishing. Its profile is combined with an awesome hummer tail action, in order to swim and attract more fish. Its visual appeal and vibrations are like fish magnets, shrimp scented.



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM718***05	5 cm	0.97 g	10	



078
WHITE



023
FUXIA



028
GLITTER
GREEN



032
GLOWING
GHOST



022
FLUO YELLOW



092
RED SUPER
GLITTER



SUZU

Specifically designed for small rock fishing such as Mebrau (Scorpion fish), the three bodies lightly connected creates an unique swim action, perfect for any fisherman. It imitates a small worm. The silicon is made of first quality material with long lasting worm fragrance.



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM719***05	5 cm	0.40 g	12	



063
RED HEAD FISH

051
NATURAL FISH



050
NATURAL

032
GLOWING GHOST

040
HONEY YELLOW



017
COPPER WOOD

053
NIGHT WORM

078
WHITE



038
GREY



REAL FISH

The real fish lure simulates the small mullet. Perfect lure to be used near rocks both in fresh and salt water. The excellent swimming action, the realistic colours, the 3D effect eyes make this lure the best seller among Nomura soft lures.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM770***06	6 cm	4 g	5	
NM770***08	8 cm	8 g	5	
NM770***10	10 cm	12 g	4	
NM770***12	12 cm	39 g	2	

HONEY WORM / MAGGOT

Classic honey worm ideal for trout fishing or fresh water / salt water predators (as maggot), shrimp flavoured. To be used under floats, near bombard or directly on the hook.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM780***02	2 cm	0.35 g	12	

CRAWLER

Classic crawler ideal for big trouts or fresh water predators, shrimp flavoured. To be hooked under float or near bombard.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM781***02	2.6 cm	0.7 g	12	

MOUSE

A classic soft bait for fresh waters. Fishing for big predators? Use the mouse! Sold with a strong VMC double hook and diamond cut eyes.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM795***06	6.5 cm	13.8 g	1	



037
GREEN BLACK DOTS

011
CAMOU BLACK DOTS

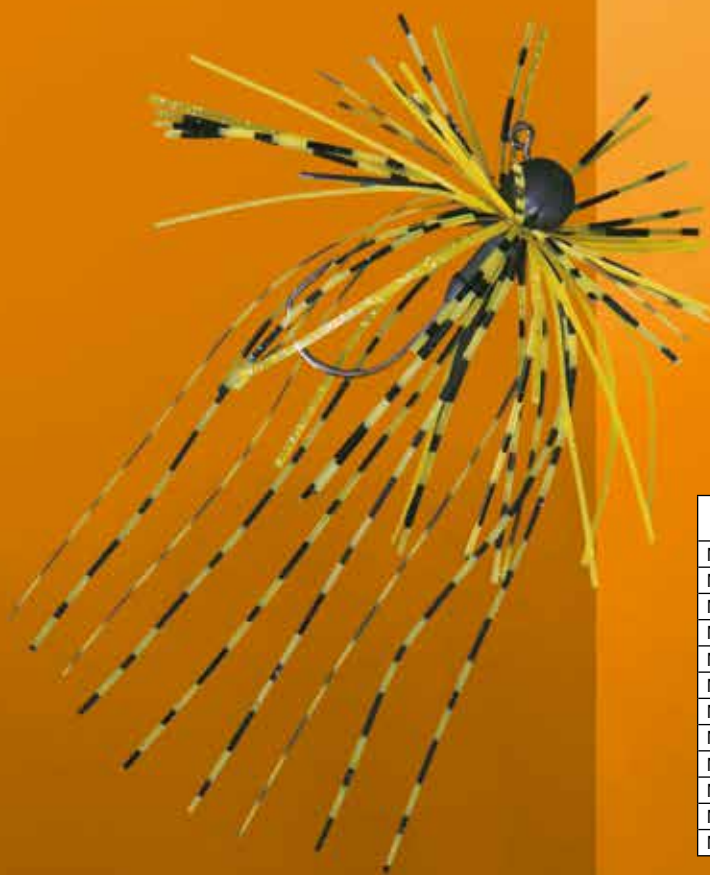
083
YELLOW BLACK DOTS



FROG

Another classic bait from Nomura. One of the best sellers for fresh waters spinning, available in three different sizes, the body is soft and empty inside. It is highly realistic, the silicone skirt imitates the frogs legs, and the internal rattling system is removable to increase lure floatation.

CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM790***04	4.5 cm	7 g	1	
NM790***05	5.5 cm	14 g	1	
NM790***06	6.5 cm	18 g	1	



TUNGSTEN JIG HEADS

These Jig Heads become a must in Europe for Finesse techniques. Created in Japan and made by tungsten, this small head has high performance as his specific weight swim better than standard jig heads made by lead. Equipped with carbon chemically sharpened hooks, featuring a small/compact tungsten head with 90° angle line tie and anti-weed guard, also equipped with the soft and strong precision-cut silicon skirt, longer on the underside of the lure, to give a real and natural lifelike motion. It is a real killer for bass or pike.

CODE	COLOUR	WEIGHT G-OZ	HOOK SIZE	Q'TY/Bag	EUR
NM90301801	Green Black	1.8 - 1/16	1	1	
NM90302501	Green Black	2.5 - 5/64	1/0	1	
NM90303501	Green Black	3.5 - 1/8	1/0	1	
NM90401801	Yellow Black	1.8 - 1/16	1	1	
NM90402501	Yellow Black	2.5 - 5/64	1/0	1	
NM90403501	Yellow Black	3.5 - 1/8	1/0	1	
NM90501801	Brown Black	1.8 - 1/16	1	1	
NM90502501	Brown Black	2.5 - 5/64	1/0	1	
NM90503501	Brown Black	3.5 - 1/8	1/0	1	
NM90601801	White Blue Black	1.8 - 1/16	1	1	
NM90602501	White Blue Black	2.5 - 5/64	1/0	1	
NM90603501	White Blue Black	3.5 - 1/8	1/0	1	

YELLOW BLACK

WHITE BLUE BLACK

BROWN BLACK

GREEN BLACK





NARITA SOFT

Its bulky body and round/hummer tail are unique features of the Nomura Narita lure. The tail action has a wobbling action that is opposite to the dynamic wide rolling action of the body that swims like a small grub, the silicon is fish scented to attract more fish.

105
JAPANESE RED



102
SOFT PINK



014
CHART GREEN



007
BLOODY RED



106
DEEP GREEN



107
DEEP PEARL



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM769***04	4.5 cm	1.50 g	10	



OKINAWA EELS

Born in Japan in Okinawa salt water field, Nomura Engineers created a perfect sand eels imitation with hooks and weighted inside his body. It is made with extremely soft and strong silicone rubber sinking. Designed with detailed particulars of real eels, two colors are injected to be more realistic. It is fantastic in salt water for many species like cod, mackerel, sea bass, etc... but it becomes a real killer for big fishes in fresh water like wallers and silures

123
SILVER BODY
BLACK BACK



124
RED MOUTH AND
TAIL



125
LUMINOUS
TIGER



126
PURPLE YAM



127
FLUO YELLOW
RED BACK



128
SUPER
GLITTER



CODE	LENGTH	WEIGHT	Q'TY/Bag	EUR
NM775***12	12 cm	14 g	3	
NM775***15	15 cm	21 g	3	
NM775***20	20 cm	40 g	2	

!金属
METAL SERIESLE 限定版 Real Fish Patterns
Real Lifelike Action529
PINK FISH528
GOLD ARROW526
ORANGE HEAD527
DOT FISH530
BONITO531
RAINBOW**UMI**

Series of metal jig extremely versatile.

Umi may be used either to the salt or freshwater, developed in a wide range of weight and colors to meet any need and fishing style.

In the sea its best application is for fishing all predators as mackerel or cod. This jig is working at different depth just acting on the retrieved speed and working with the top of the rods.

In fresh water is particularly suitable for fishing perch.

CODE	WEIGHT	LENGTH	EUR
NM483***05	7 g	4.8 cm	
NM483***06	14 g	5.7 cm	
NM483***07	21 g	6.7 cm	
NM483***09	40 g	8.2 cm	

SALTWATER妙手
塩水!金属
METAL SERIES187
CHROME HOLO
STRIPES188
CHROME PINK
STRIPES189
CHROME BLUE
STRIPES185
SILVER GREY184
BLUE SILVER

SIDE 1

SIDE 2

SIDE 1

SIDE 2

SIDE 1

SIDE 2

SATO - SINGLE HOOK

is an awesome metal jig equipped with single hook stainless steel VMC saltwater resistant. It is suitable also for freshwater. It is an amazing killer with his new colors of the body, different on each of the two sides (one side striped and another one full colored), the silver one have fluo stripes. These beautiful color effects make the predator crazy. Use it for vertical fishing but also for fishing at street pilings or at jetty as well for casting, also on shore and inshore anglers who fish for coalfish and cod will be very pleased with Sato Jig.

CODE	WEIGHT	LENGTH	EUR
NM410***10	10 g	5.4 cm	
NM410***12	12 g	5.6 cm	
NM410***14	14 g	5.6 cm	
NM410***17	17 g	6.4 cm	

CODE	WEIGHT	LENGTH	EUR
NM410***21	21 g	6.9 cm	
NM410***28	28 g	7.4 cm	
NM410***35	35 g	8.0 cm	
NM410***40	40 g	8.7 cm	

FRESHWATER妙手
淡水!金属
METAL SERIES183
RAINBOW BLACK
BACK184
BLUE SILVER185
SILVER GREY186
GOLD BLACK DOTS**MISAKI**

Born in Japan, but becomes also very popular in Europe, the new kind of fishing with very light jig, like the NOMURA Misaki becomes a real trend as you can catch more fish in salt and fresh water, equipped with 1st quality VMC treble hook this holographic reflective light metal body jig are new weapon in your hands. It is saltwater threatened, but Misaki becomes a real must for freshwater fishing in deep water during winter or in medium water every time of the year, deadly for big trouts chub, perch, zander, pike.

CODE	WEIGHT	LENGTH	EUR
NM400***03	3 g	2.9 cm	
NM400***05	5 g	3.8 cm	
NM400***07	7 g	4.7 cm	

CODE	WEIGHT	LENGTH	EUR
NM400***10	10 g	5.4 cm	
NM400***12	12 g	5.6 cm	
NM400***14	14 g	6.4 cm	

METAL LURES

HIDEKI



HIDEKI & MASARU

Ideal weighted jigging spinners that have proven to be very attractive for predators, the wide range of colors give to all anglers enough choice.

This metal spinners have aerodynamic shape and weight for exact casting with his hydrodynamic shape swim straight even in the strongest current.

The small sizes grant to be easy attacked therefore the losses will be reduced to minimum.

The swim simulates a little prey fish, it keeps always the vertical swimming position. We suggest to use it in lakes or rivers with an up and down retrieve close to the bottom and for trouts in quite streams.

The model with spinner tail twists similar to usual spinners generating reflexions and blasts to attracts the attention of lazy predators like pike, zander, perch, bass and trout.

MASARU

190
GOLD191
WHITE192
RED193
YELLOW194
BLACK195
BRASS196
SILVER300
METAL RAINBOW301
METAL YELLOW302
METAL GREEN303
METAL RED

CODE	LENGTH	WEIGHT	EUR
NM690***10	5 cm	10 g	

!金属
METAL SERIES300
METAL RAINBOW301
METAL YELLOW302
METAL GREEN303
METAL RED

CODE	LENGTH	WEIGHT	EUR
NM691***23	6 cm	23 g	

!金属
METAL SERIES

LAKE TR SPOON

This micro spoon, tested by the most rigorous Japanese "Trout Men", developed with materials of last generation is armed with single hook "ultra cut" that allows, if necessary, to release the fish without harm it. Despite its the small size, it can be cast very long thanks to the perfect balance of weights.

CODE	LENGTH	WEIGHT	EUR
NM450***03	3.0 cm	3.80 g	

ISEI SPOONS SPECIAL TROUT AREA

Nomura Pro-Team finally developed this special series of spoons fully dedicated to TROUT AREA.

New colours, real-fish patterns and perfect engineering will say it all.



514
REAL TROUT



518
REAL SKIN



520
REAL RAINBOW
TROUT



517
REAL BLUE GILL



652
GOLD ORANGE

GOLD BACK



651
TIGER RED

GOLD BACK



650
TIGER YELLOW

GOLD BACK



653
MATT BLACK PINK

BLACK BACK



654
FLUO ORANGE

GOLD BACK



655
PEARL PINK

WHITE BACK



656
SHINY GREEN

GOLD BACK

ISEI SPOON

専門の紡績

SPECIAL TroutArea

トラウトのスペシャリスト



TA SPECIAL REAL FISH SPOONS
WITH SPLIT RING

CODE	WEIGHT	EUR
NM460***14	1.40 g	
NM460***23	2.30 g	
NM460***29	2.90 g	



SILVER BACK



TA SPECIAL METAL SPOON
WITH SPLIT RING

CODE	WEIGHT	EUR
NM456***14	1.40 g	
NM456***23	2.30 g	
NM456***29	2.90 g	



METAL LURES

ISEI SPOON

専門の紡績



Jig Heads - 5 g - Blister x 3 pcs

CODE	HOOK #	EUR	CODE	HOOK #	EUR
NM90005010	1/0		NM90005040	4/0	
NM90005020	2/0		NM90005050	5/0	
NM90005030	3/0		NM90005060	6/0	

Jig Heads - 7.5 g - Blister x 3 pcs

CODE	HOOK #	EUR	CODE	HOOK #	EUR
NM90007010	1/0		NM90007040	4/0	
NM90007020	2/0		NM90007050	5/0	
NM90007030	3/0		NM90007060	6/0	

Jig Heads - 10 g - Blister x 3 pcs

CODE	HOOK #	EUR	CODE	HOOK #	EUR
NM90010010	1/0		NM90010040	4/0	
NM90010020	2/0		NM90010050	5/0	
NM90010030	3/0		NM90010060	6/0	

Jig Heads - 12 g - Blister x 3 pcs

CODE	HOOK #	EUR	CODE	HOOK #	EUR
NM90012010	1/0		NM90012040	4/0	
NM90012020	2/0		NM90012050	5/0	
NM90012030	3/0		NM90012060	6/0	

Jig Heads - 15 g - Blister x 3 pcs

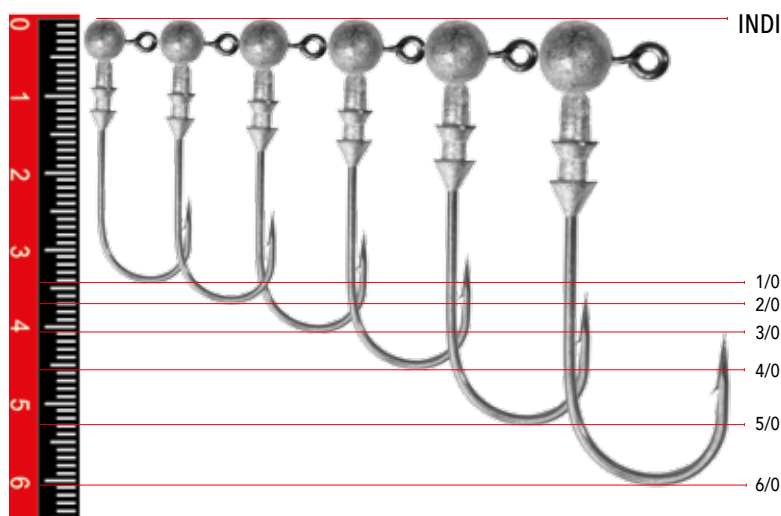
CODE	HOOK #	EUR	CODE	HOOK #	EUR
NM90015010	1/0		NM90015040	4/0	
NM90015020	2/0		NM90015050	5/0	
NM90015030	3/0		NM90015060	6/0	

Jig Heads - 20 g - Blister x 3 pcs

CODE	HOOK #	EUR	CODE	HOOK #	EUR
NM90020010	1/0		NM90020040	4/0	
NM90020020	2/0		NM90020050	5/0	
NM90020030	3/0		NM90020060	6/0	

Jig Heads - 25 g - Blister x 3 pcs

CODE	HOOK #	EUR	CODE	HOOK #	EUR
NM90025020	2/0		NM90025050	5/0	
NM90025030	3/0		NM90025060	6/0	
NM90025040	4/0				



INDICATIVE SIZES

丸
ジグ
ヘッ
ド

Jig Heads - Lead Diameters

WEIGHT	DIA
5 g	76 mm
7.5 g	80 mm
10 g	106 mm
12 g	116 mm
15 g	126 mm
20 g	140 mm
25 g	150 mm

LIGHT GAME HEADS

Light Game Heads - Blister x 10 pcs

CODE	WEIGHT OZ	WEIGHT G	EUR
NM90200900	1/32	0.90	
NM90201800	1/16	1.80	
NM90202700	3/32	2.70	



ライトゲーム

弾丸 シンカー

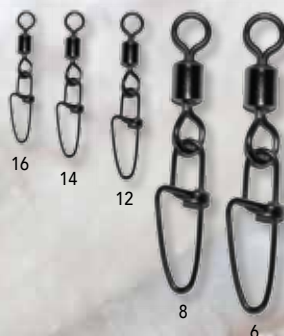
SINKERS



Sinkers - Blister x 10 pcs

CODE	WEIGHT OZ	WEIGHT G	EUR
NM95003500	1/8	3.50	
NM95005000	3/16	5.00	
NM95007000	1/4	7.00	
NM95010000	3/8	10.00	
NM95014000	1/2	14.00	

SWIVELS WITH SNAP



Swivel with snap - Bag x 10 pcs

CODE	SIZE	EUR
NM95001006	6	
NM95001008	8	
NM95001012	12	
NM95001014	14	
NM95001016	16	

MICRO ミクロ ジグヘッド



INDICATIVE SIZES

Micro Jig Heads - 0.8 g - Blister x 3 pcs

CODE	HOOK #	EUR
NM90100804	4	
NM90100806	6	

Micro Jig Heads - 1.5 g - Blister x 3 pcs

CODE	HOOK #	EUR
NM90101501	1	
NM90101502	2	
NM90101504	4	
NM90101506	6	

Micro Jig Heads - 2.5 g - Blister x 3 pcs

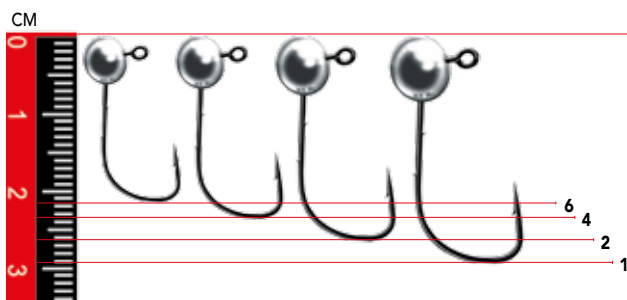
CODE	HOOK #	EUR
NM90102501	1	
NM90102502	2	
NM90102504	4	
NM90102506	6	

Micro Jig Heads - 4 g - Blister x 3 pcs

CODE	HOOK #	EUR
NM90104001	1	
NM90104002	2	
NM90104004	4	
NM90104006	6	

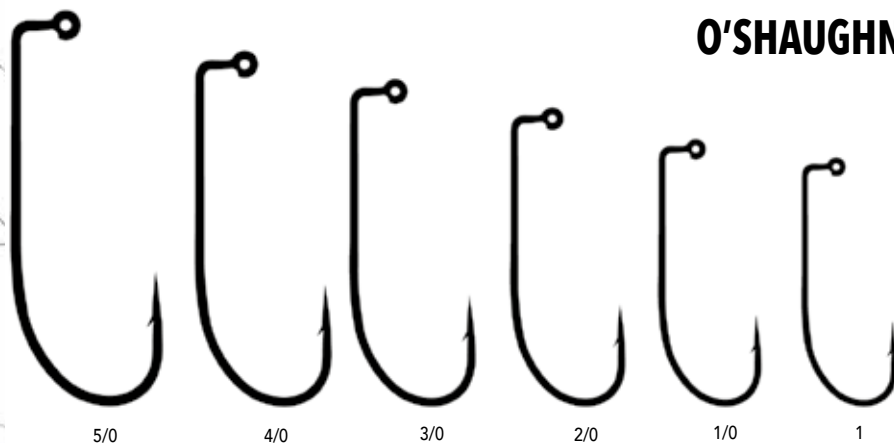
Micro Jig Heads - Lead Diameters

WEIGHT	DIA
0.8 g	54 mm
1.5 g	64 mm
2.5 g	74 mm
4 g	84 mm



INDICATIVE SIZES

O'SHAUGHNESSY JIG RINGED

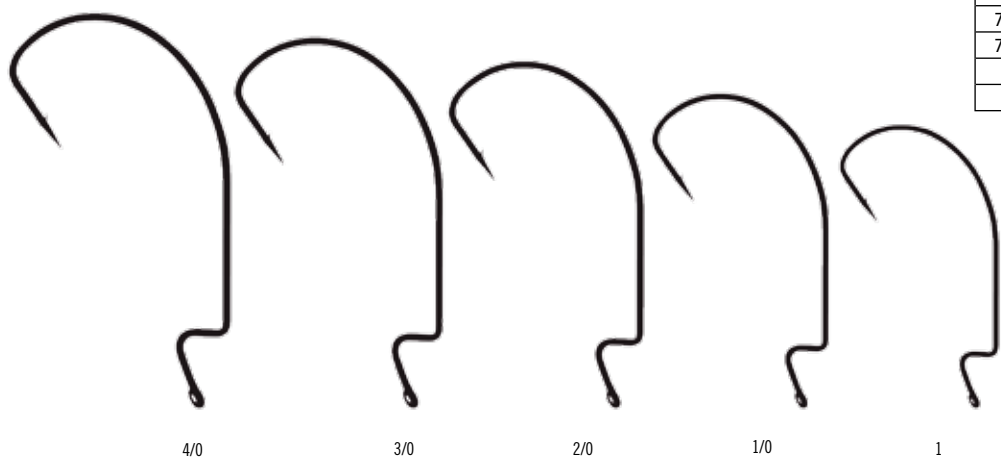


STRAIGHT, RINGED. COLOUR:
BLACK-NICKELED.

CODE	SIZE	PCS / BAG	EUR
7953400/5	5/0	6	
7953400/4	4/0	6	
7953400/3	3/0	7	
7953400/2	2/0	8	
7953400/1	1/0	10	
7953400	1	10	

CAROLINA WORM

SPINN HOOKS
特殊カーボン釣りフック

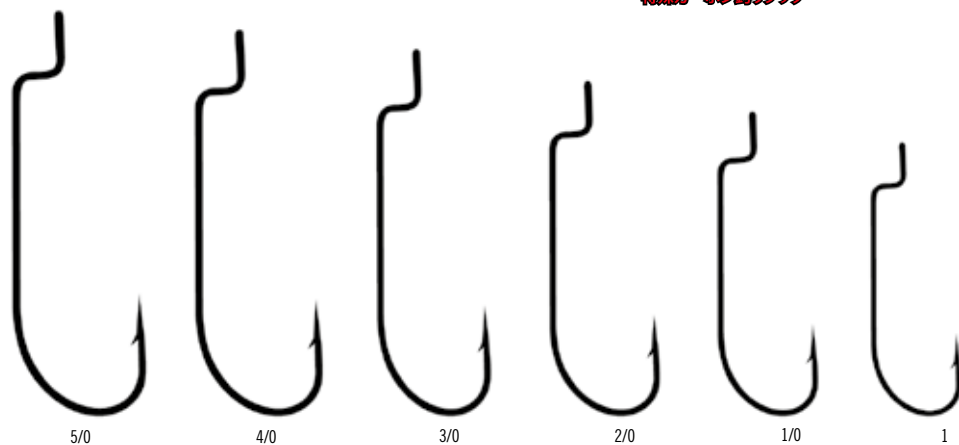


STRAIGHT, FORGED, RINGED.
COLOUR: BLACK-NICKELED

CODE	SIZE	PCS / BAG	EUR
7951600/4	4/0	6	
7951600/3	3/0	8	
7951600/2	2/0	9	
7951600/1	1/0	10	
7951601	1	10	
7951602	2	10	

O'SHAUGHNESSY WORM RINGED

SPINN HOOKS
特殊カーボン釣りフック

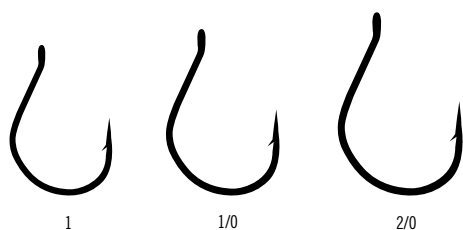


STRAIGHT, RINGED.
COLOUR: BLACK-NICKELED.

CODE	SIZE	PCS / BAG	EUR
7953500/5	5/0	6	
7953500/4	4/0	7	
7953500/3	3/0	8	
7953500/2	2/0	9	
7953500/1	1/0	10	
7953500	1	10	

WACKY WORM

SPINN HOOKS
特殊カーボン釣りフック
hi-carbon steel WACKY WORM



FORGED, STRAIGHT, RINGED.
COLOUR: BLACK-NICKELED.

CODE	SIZE	PCS / BAG	EUR
NM94000001	1	10	
NM94000010	1/0	10	
NM94000020	2/0	9	



Photo courtesy of David Kováči - Hungary

NOMURA SPINNING GLOVES

As usual the best materials on the market, PU high strength combined with lightness of technical fibers and complemented by high quality finishes. Available with 3 or 5 fingers cut.



3 FINGERS CUT SPINNING GLOVES

CODE	SIZE CM	EUR
NM98000020	M	
NM98000021	L	
NM98000022	XL	



5 FINGERS CUT SPINNING GLOVES

CODE	SIZE CM	EUR
NM98000010	M	
NM98000011	L	
NM98000012	XL	

NOMURA CASES

Designed around our products and produced with the best materials on the market, they will allow your fishing tackle to follow you everywhere and to last for many years to come.



BIG CAPACITY!
YOU CAN CARRY
ALL THE TACKLE
YOU NEED IN
A SESSION.

GREEN HARD CARRYALL CASE

CODE	SIZE CM	EUR
NM85000130	130	

GREY HARD CARRYALL CASE

CODE	SIZE CM	EUR
NM85000150	150	





NOMURA KAYAK & BELLY NETS

Easy to handle with a draw string cord that can be connected to the kayak for extra security. Recommended for bream, bass and other kayak caught species. The whole series features fish friendly large soft mesh, elastic cord on handle with snap, rounded corners anodised aluminium handle, EVA grip.



NOMURA KAYAK & BELLY NET

SHORT-HANDLED ALU NET - FULL EVA - flat bottom

CODE	HANDLE	HEAD	NET DEPTH	EUR
NM86000015	15 cm	40X32 cm	17 cm	

LONG-HANDLED ALU NET - FULL EVA - flat bottom

CODE	HANDLE	HEAD	NET DEPTH	EUR
NM86000040	40 cm	30X33 cm	17 cm	

RETRACTABLE-HANDLED ALU NET - flat bottom

CODE	HANDLE	HEAD	NET DEPTH	EUR
NM86000085	85 cm	45X38 cm	30 cm	

NOMURA

Photo courtesy of David Kóvári - Hungary

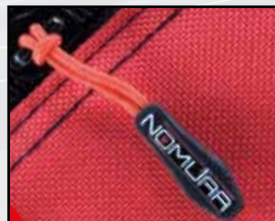
Narita



THAT'S
NOMURA

Limited Edition

Luggage 限定版 ——— 荷物



The Nomura Narita luggage series has been created and designed by Nomura Pro Team during years of test and improvements to meet the needs of the spinner lovers all around the world.

Padded material, design, zippers, lacing and equipment are tested with great care to guarantee top quality luggage. Narita travel luggage becomes indispensable for the new trendy Japanese specialties where you need small bags with all your needs inside. We create our range thinking to minimize the outside space and weight but to maximize the inner functional contains, pockets, compartments, to be filled with Nomura accessories.

All bags use the 600d pu-coated polyester material, all are padded and with the strongest zips and Velcro.

NARITA FISHING BAG

This Nomura Narita series bag is suitable for many different purposes not just for bass or spinning fishing style, it can store in the middle any kind of tackle, box live, two large lure cases. It is very well padded and can grant a full shock protection and it is waterproof. The best protection for your fishing tools and accessories.

Also the three small pockets with velcro stripe open/close system are very useful for small accessories and the large big pocket in the bottom with zip permits to have all what you need well separated in a small and light weight fishing bag.

CODE	MEASURES CM	EUR
NM80000102	28x34x18	

NARITA DOUBLE CARRYALL DELUXE

This new concept carryall features a lot of new solution for fishermen that need to carry a big quantity of lures and accessories, it could be filled with even 10 small, medium, big lures boxes. The upper bag (cover) is removable and could be used like a secondary bag to store all what you may not need immediately. This second bag has a practice handle, and inside is made with adjustable inner dividers. Also the internal is all full padded, to grant full shock protection.

The two bags are detachable with strong velcro stripes. Main bag are again full shock protected and padded plus have 4 different zipper pockets, the shoulder adjustable stripes are also padded.

CODE	MEASURES CM	EUR
NM80000101	35x40x27	

NARITA LURES BAG

Innovative tackle lure bag that can hold 8/10 lures transparent boxes, PVC coated, waterproof. It has 3 large pockets made with very strong and resistant metal springs and metal carabineers. Adjustable shoulder stripe. Made with 600D cordura material.

CODE	MEASURES CM	EUR
NM80000100	43x32x25	

LUGGAGE



NARITA CARRYALL

Superb double padded/waterproof material 600D PU-coated. This shoulder carryall is one of the most sold NOMURA bag, developed for spin fishing it is suitable for all kind of fishing. Equipped with two super front pockets plus one large and long on the left and other two on the right side (totally 5 pockets), and a capacious central compartment. Full shock protection for your reels or accessories. It can be filled with 5/6 different sizes big lures boxes.

Other features are the carry handles plus the padded shoulder adjustable strap.

CODE	MEASURES CM	EUR
NM80000103	32x48x30	



NARITA MULTI BAG

A unique semi hard case that will hold, transport and protect spinning, bait casting, trolling small reels or bait boxes or any accessory inside his fast and easy velcro padded compartments, plus 5 strong transparent plastic folders for your ready rigs or your soft lures selection. One compartment divides the two sides of the bag. Easy to carry thanks to its handle.

CODE	MEASURES CM	EUR
NM80000003	30x23x9	



NARITA TACKLE/RIG ZIP ORGANIZER BAG

Very easy to carry on with this handle closed with best quality zip waterproof. It contains 10 big strong transparent PVC bags reclosable for your ready rigs and soft lures baits. Outside, the front big pocket (cm. 25x22) can hold your accessories.

CODE	MEASURES CM	EUR
NM80000001	36x28	



NARITA RIG WALLET

Made with 300D PU-coated cordura material. It is the perfect rig wallet to be used in combination with all Nomura Narita carryall bags. Inside there are 10 reinforced and reclosable PVC bags. Open/close with strong Velcro stripe.

CODE	MEASURES CM	EUR
NM80000004	18x26	



NARITA RIG & TACKLE WALLET

Easy to open/close with top quality Velcro without zips, it has two mesh pockets inside plus 10 transparent PVC reclosable strong bags for your rigs or lures.

Outside two nice and heavy duty pockets for your accessories.

CODE	MEASURES CM	EUR
NM80000002	20x31	



NARITA SLING BAG

This light shoulder bag for your "walking" fishing session includes one big compartment that can store 3/4 transparent big/medium size lure boxes plus and one smaller pocket in front (cm. 23x19) and in one side a mesh pocket, easy to open with Velcro lace for your mobile phone, cigarettes, ...

The shoulder lace is padded, you can wear it with or without T-shirt.

CODE	MEASURES CM	EUR
NM80000051	26x27x18	



NARITA SPINNING BELT

Using the best material 600D PU-coated this spinning belt has two main pockets in front, divided with 2 different zips plus 2 smaller pockets on both sides, one with mesh. Totally 4 pockets. It is ideal for mobile spinners anglers as it is always at your disposal and very light. The innovative lace will go around the neck and will sustain your belt even when it is totally full of accessories.

CODE	MEASURES CM	EUR
NM80000050	60x20	



NARITA BASSMAN BACK CHEST BAG

The perfect choice for the spin angler who wants to concentrate completely on fishing. The twin front pockets integrated with 2 compartments with net mesh plus 2 without, are large enough to contain the lures you need for quick change of fishing style. You can use this pack on winter jacket or on your T-shirt as it is completely adjustable and the shoulder straps are padded. In the back you have a large pocket that can easily store some big lures boxes plus there is another open pocket. On this light weight rucksack there are 8 compartments.

CODE	MEASURES CM	EUR
NM80000052	28x42	



Narita

成田

Limited Edition

Luggage 限定版 ——— 荷物



NARITA FRONT BAG PACK

This shoulder front bag is created for modern lifestyle spinning fishing, fast sessions and quick spots changements. Equipped with 2 smallest Velcro pockets plus 2 bigger zipper compartments that have in the front other 2 Velcro pockets for small accessories. External spring helps to attach "yo yo" for pliers or scissors. Very easy and fast to use.

CODE	MEASURES CM	EUR
NM80000053	50x20	